# Initiatives on High Value-added Patent Information service by Commercial Database Venders

JPDS Japan Patent Data Service Co.,Ltd.
Planning sec.
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### **Corporate Profile**

Name Japan Patent Data Service Co., Ltd.(JPDS)

President NAKATA, Masatoshi

Establishment October 1988

Capital 20 mill. JPY

Head Office Sumitomo-Fudosan Hibiya Bldg.

2-8-6, Nishi-Shimbashi, Minato-ku, Tokyo, JAPAN

Locations Tokyo, Nagoya, Osaka, Kyushu

Employees 43

Business Line Patent Retrieval Database, Patent Management System

Patent Search Service, IP Seminar

Other IP related businesses

### **History**

1998 Oct.	Establishment for the purpose of providing patent information in and outside Japan	
1992 Dec.	Patent retrieval software "JP-ROM" released	
1993 May.	First-ever edited and processed sales of electronic patent data in Japan started	
1997 Nov.	JP-ROM client server type released	
2000 Nov.	Full text search service of 5 mill. specifications "JP-NET" released	
2003 Jun.	New CSS (New Client Server System) released	
2005 Dec.	Patent mining software released (Agreement with WIDES patent service Co.)	
2006 Apr.	Inauguration of IP training section	
2008 Jul.	Establishment of Chizai Works Co.	
2009 Nov.	Translation service for foreign patents DB started	
2012 Jan.	Sales agent agreement with Intellectual Property Publishing House Co. (China)	
2012 Feb.	Sales agent agreement with Clairvolex Knowledge Processes Pvt. (India)	
2013 Apr.	Establishment of Chizai System Development Co. Patent management system "PATAS" sales started	
2014 Nov.	Establishment of JPDS International Patent Office	
2015 Jan.	Patent management system for patent firms "PATDATA" sales started	
2015 Apr.	Affiliation of WIDE'S patent service Co.	

#### **Products and Services**



► Patent information retrieval service 「JP-NET / New CSS」



▶ Patent management system 「PATAS / PATDATA」



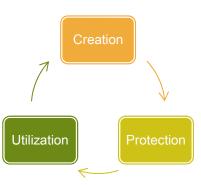
Patent search service



► IP seminar
「Chizai-Terakoya」

#### Role of Patent Information, Users' perspectives

- Key point for cycle of intellectual creation
  - Patent information are used in various situations
     Critical information to utilize intellectual property



- Users(especially companies)' perspectives
  - Patent search (SDI, Monitoring, Prior-art, Rights information)
  - Analysis(Patent mapping)
    - → Confirming the trends of Business Creation, Commercialization, Cases, R & D

      Critical information for business decision

#### Importance of primary information is very high

Fair and correct information have to be published.



#### Differences between Free and Paid DB

	Free DB	Paid DB
General	Highly public, Used by wide range of people	Used by corporate persons, dedicated to business use
Provider*	Government, Public institutions	Private companies
Role	Appropriate publication of accurate information.	Meet the users' requirements such as operational efficiency, unique information etc.
System scale	Large Accuracy is essential.	Vary on company size
Function	Available to the public, easy to use	Easy to use + high functionality

A shift begins for providers

Gov. / Public Institutions • • • Paid DB

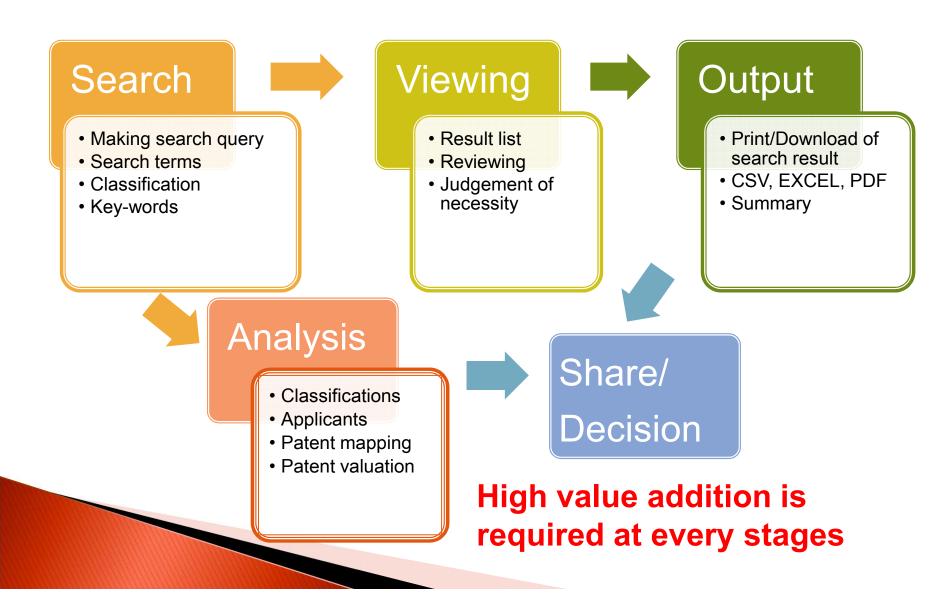
Private Companies • • • Free DB

### Approach and Efforts by Paid DB

- Primary information (data source) are all common.
  - →The most important point is how to differentiate.
    - =High value addition
- <Examples of high value addition>
- Speed Function(Usability) Unique search
- Analysis Information Coding Linkage with other systems
- Processing of primary information
- Abundant coverage of worldwide patent

eneed to work with users' needs in a balanced manner

### Flow of Using Database



#### **High Value Addition of JPDS Services**

- ▶ JPDS services are unique in the world.
  - →Closely related with high value addition
- Dedicated software with self-developed engine
  - Quick search and viewing
  - High security level
  - Usability, output





- Another high value addition
  - Regular version upgrade to reflect users' voice
  - Quality customer support
  - Fixed price

## High Value Addition Case 1 ~Speed~



Depending on the technical field, searchers review 100 to 10,000 patent documents. Only a second will make a great difference to review vast amount of documents.

[Cache function]

Once viewing a document, downloading the following documents data will run automatically in the background. This enables users to move to the documents very faster.

The time to change the documents

Jplat-pat···about 3 to 7 seconds
JP-NET(cache)···0.1 seconds

## High Value Addition Case 2 ~Unique Search Function~

Databases have to equip improved search functions to narrow down the vast amount of search result. It is important to review the result with clear goal of the search.

松下任股梯器

- 1 Applicant search (name standardization / group companies)
  - →change of the company name and affiliated companies etc.
- 2 Status information
  - →remove lapsed patents easily
- **③ Prosecution history information** 
  - →Request for examination (importance↑) . Third-party observation etc. action to influence the value of patents
- 4 Citing / Cited information
  - →Citation by examiners and applicants are important references.
- Complex search query
  - →Easy to make complex combination of Boolean operators that free DBs are unable.

## High Value Addition Case 3-1 ~Unique Viewing~



It is important to check the necessary information quickly when reviewing the patents. In order to achieve this point, various kinds of formats are provided.

#### [Result list]

Abstract, numbers of citing and cited documents and patent family information etc. can be displayed.

#### -括選択 印刷 目次印刷 栗り 終7 説明 **検索結果** 5件(0) 明細表示 () テキスト () レイアウト() イメージ () 抄録 () 3件抄録 -----) 騒音を低減するための先端形状を含むエーロフォイルおよびそのエーロフォイルを作製するための方法 【課題】騒音を低減するための先端形状を含むエーロフォイルおよびそのエーロフォイルを作製するた **◆▶**◆ 代表図 [図面 I D: 000002] 【課題】ガスタービンエンジンにおいて、圧縮機における圧力損失を低減すると共にチョークの発生を 『解決手段』圧縮機が備える静翼が配置されるコア流路13に設けられ、最も上流側の静翼である最上 流静翼451同士の間のスロート部よりもさらに上流側にて空気を抽気する抽気手段13を備える。 :株式会社 [ H [ | 特開2012-145012 (特許-5736782) ガスタービンエンジン (課題) 回転動翼の回転数を低減させることなく回転動翼に対する空気流の相対流入速度を低下させ、 これによって圧力損失を低減させる。 「解決平例」ケース1に扱けられて回転動翼3。の上流側に配置されると共に、回転動翼3~の空気 の流入方向を回水動翼3。の回転袖に対して傾斜させて回転動翼3。の回転方向前方に向ける空気薬 代表図 [図面 I D: 000002] : 特願2011-003028 : F04D 29/54 :株式会社 [ H [ 代表図 [図面 I D: 000002] 本等明は結空機に関するものであり、その航空機(4部部連直尾翼ユニットを備え、これが少なくとも2 約の後部通査支定板(5、8)であって、肥体(4)の後部(7)と共に網体(4)の後部に位置する通路(8) そ形成するものと、胴体(4)の後部に配置された少なくとも一つのターピンエンジン(9、10)であっ て、これらによて発生したガス流が過路(8)に流入するものから限る。さらに、上路航空機が衝突を : 特願2008-505925

#### [Diplay publication]

Five kinds of displaying formats are available. "Layout display" enables customization.

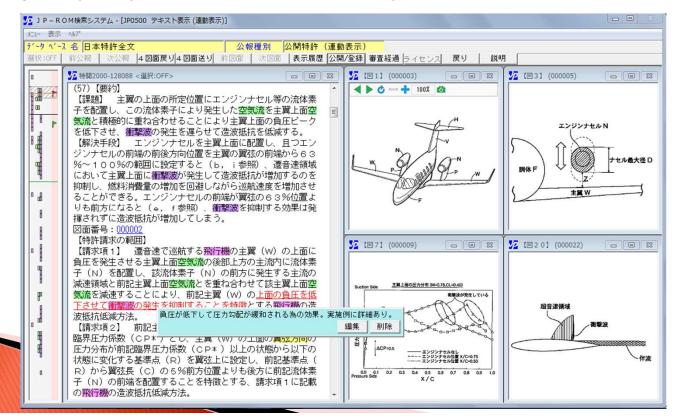


## High Value Addition Case3-2 ~ Unique Viewing~



#### [Text Viewing highlighting bar]

Viewing text information with drawings. Drawings can be rotated. Highlighting bar enables to find the keywords easily. Highlighting words can be color-coded according to synonyms used in search query.

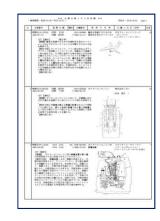


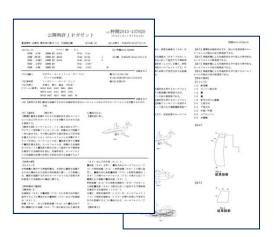
## High Value Addition Case 4 ~output~

 Considering how users utilize the search results, various kinds of formats are available

[print/PDF]

Batch output up to 5,000 documents at a time. Users can select an appropriate form from various kinds.





[CSV-EXCEL]



Excel download with drawings. It is available to display publications by clicking the link at publication number.

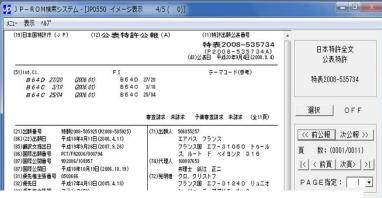
### High Value Addition Case5 ~ Processing the primary information ~

#### [Citation group (Citing and cited information)]

Unique search key extracted from citation information from examiners and applicants. Linkage from original patent to another patent. This shortens the time to approach to important documents when reviewing prior-art and related publications





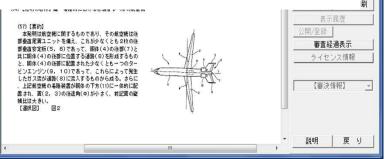


#### [Family information]

Using priority numbers, worldwide 80 countries are linked together. Application strategy and differences in rights among countries can be checked.



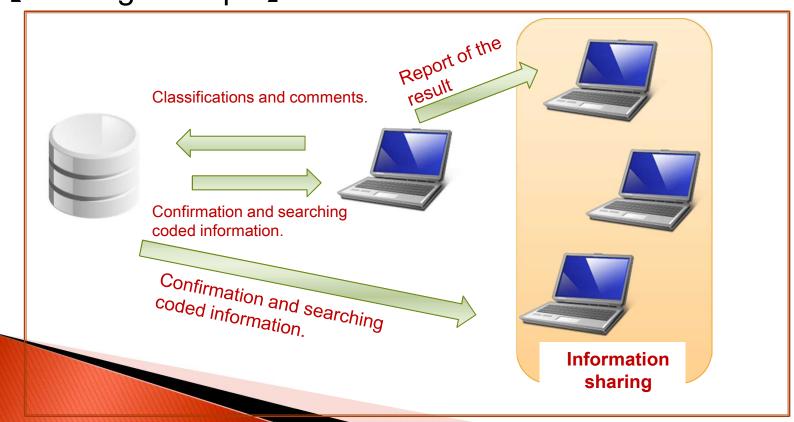




## High Value Addition Case 6 ~ Coding and sharing information ~

One of the important points in company utilization.
 Coding and sharing of the information to utilize the search result.

#### **[Utilizing example]**



## High Value Addition Case 7 ~ Analysis function ~

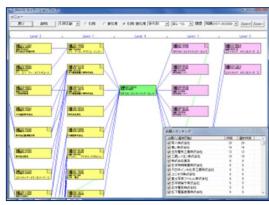
In IP strategy, analysis of technology trend is essential. Recently patent valuation etc. has been used.

#### [Patent mapping function]

By reflecting the search result directly to patent map, it is available to analyze the search result seamlessly.







[Analysis software Pat-Mining]

Result list can be incorporated to software. Deep analysis and patent valuation are available.

## High Value Addition Case 8 ~Linkage~

It has been standard function of paid DB. Especially linkage between patent management software is big advantage.

【Linkage between management software 】 Incorporation of prosecution history, connection to publication

Correct information for their own applications, joint applications and others can be incorporated by linking database and management software without human errors.



#### Patent Retrieval Database Industry in Japan

- Unique market and growth in special language of Japanese.
  - →Not so much foreign vendors coming into 2-byte character market.
- Deep "Omotenashi" spirit of hospitality by Japanese
   Detailed functionalities are requested all the time.
  - →Many trivial improvements from customers.
    It is important to accept these with a better improvements.

#### **Advantages of Utilizing Patent Information**

- Avoid unnecessary R & D expenditures
- Avoid and identifying infringement
- Technology information as public resources
- Business method to protect projects and gain profit
  - **★**Utilizing the patent rights correctly is essential.
  - **★**Shortcut to influence the awareness at companies

(Infringement, case and license are not known by ordinary employees)

It is important to consider the significance of patent information.

### Summary

- Commercial databases are equipped with functions that are unavailable in free databases. Meeting the demands from users, it contributes to IP industry.
- Nothings available without primary information form patent and trademark offices. The industry begins at information from Government.
- The achievements from value added services are visible i.e. Numbers of applications worldwide
- Patent information from any countries are all valuable
- Patent information from Japan are also valuable other countries

### Summary

- No disadvantages of utilizing patent information
- Importance of patent information from history
- Among Japanese companies there are some anxieties for rights protection arising from lack of information. (They sometimes expand their market with the products that the rights has already been expired.
- Patent information dissemination → Development of domestic industry + Attract foreign companies coming in
  - → Economic development
- Mutual utilization of patent information will lead to technological development in the world.

### Thank you for listening.

Total Support for your IP Strategy

JPDS Japan Patent Data Service Co., Ltd.

http://www.jpds.co.jp