

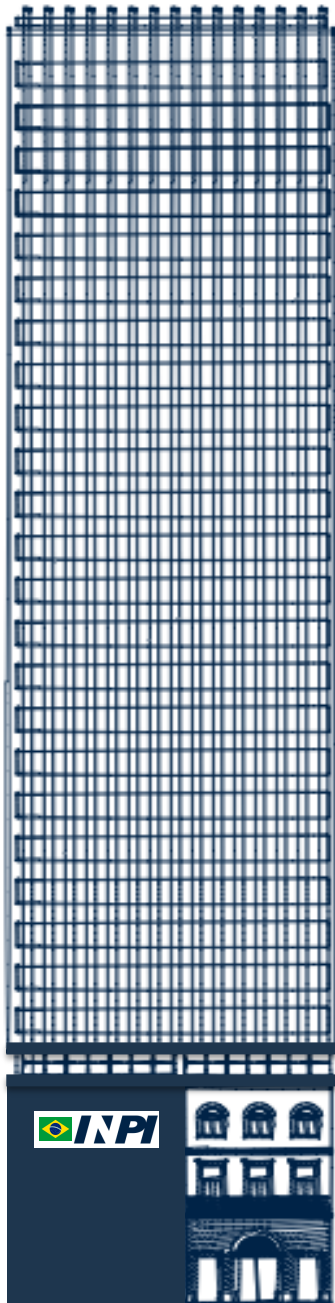
**30th Anniversary of the Japan Funds-in-Trust:
WIPO High-Level Forum on Utilizing the Intellectual Property System for Economic,
Social and Cultural Development**

Organized by
the World Intellectual Property Organization
In cooperation with
the Japan Patent Office

Tokyo, Japan, February 22, 2018

IP System and Policies Responding to the Changing Trends of the Times and the Future Visions

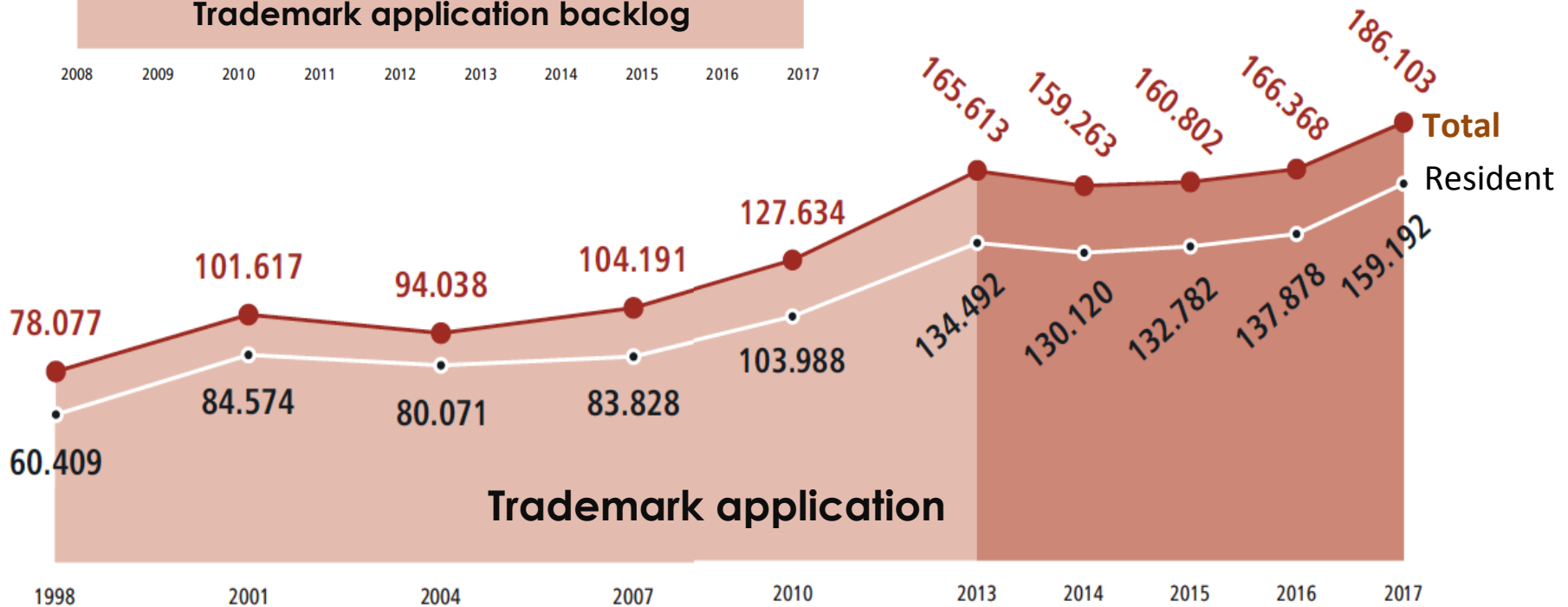
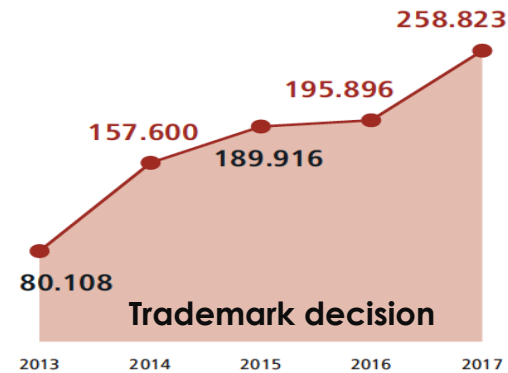
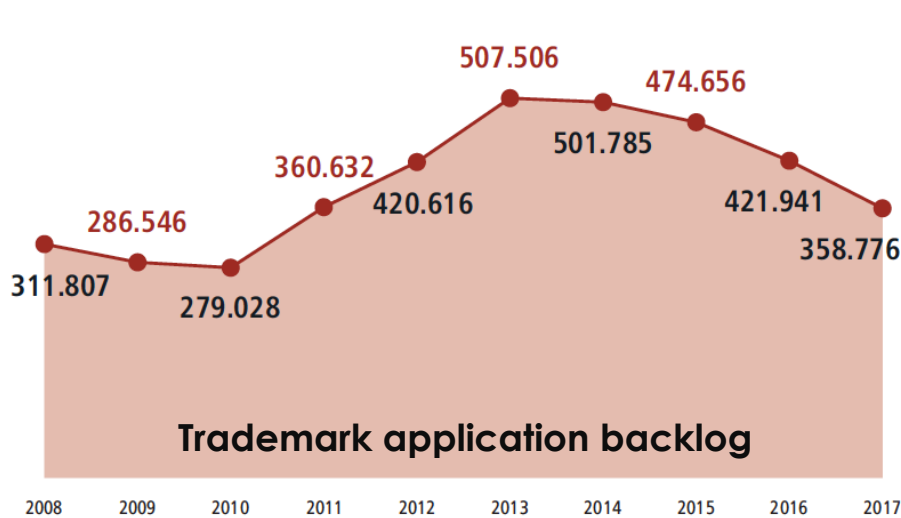
Luiz Otavio Pimentel, PhD
Brazil IP Office, President



In Brazil, the needs are:

- solve the backlog problem
- scan all office documents
- decrease bureaucracy

Brazil: trademark application backlog problem



Brazil: trademark application, 2017



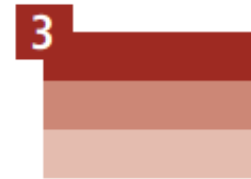
Brazil

86 %



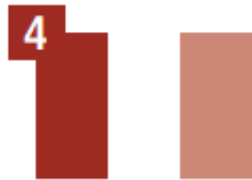
United States

5 %



Germany

1 %



France

1 %



China

1 %

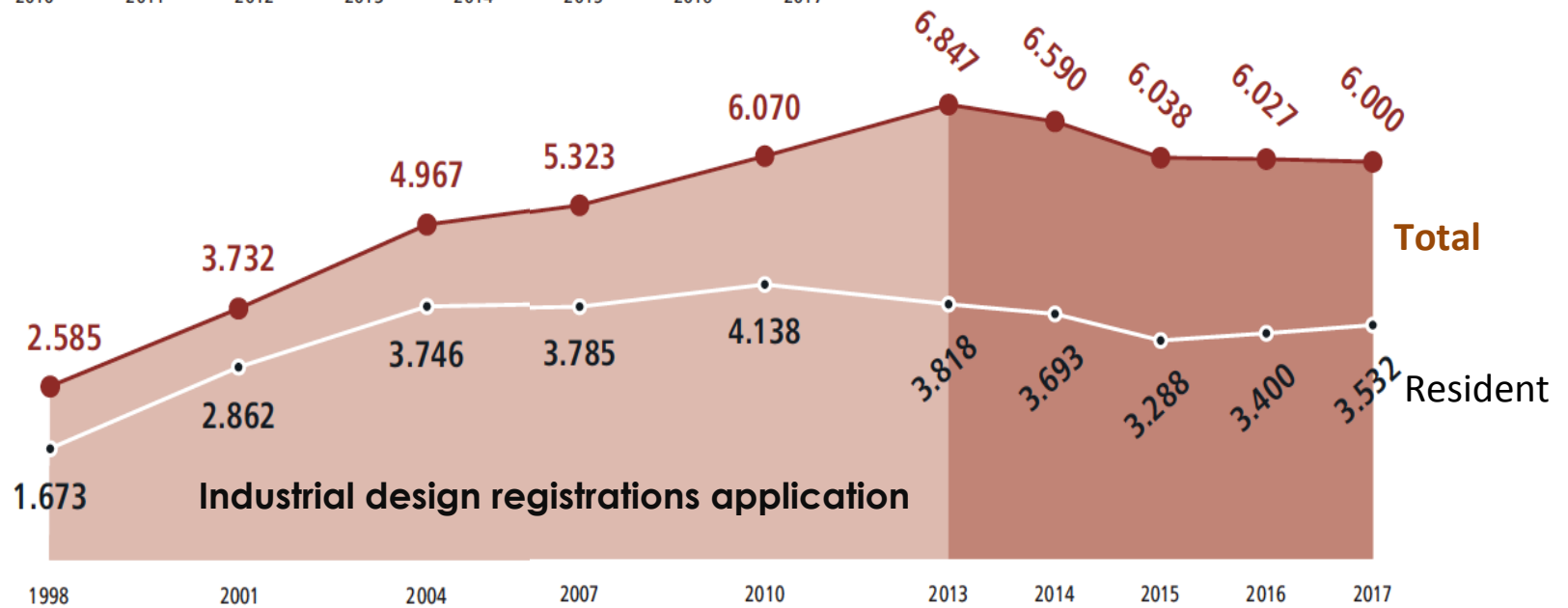
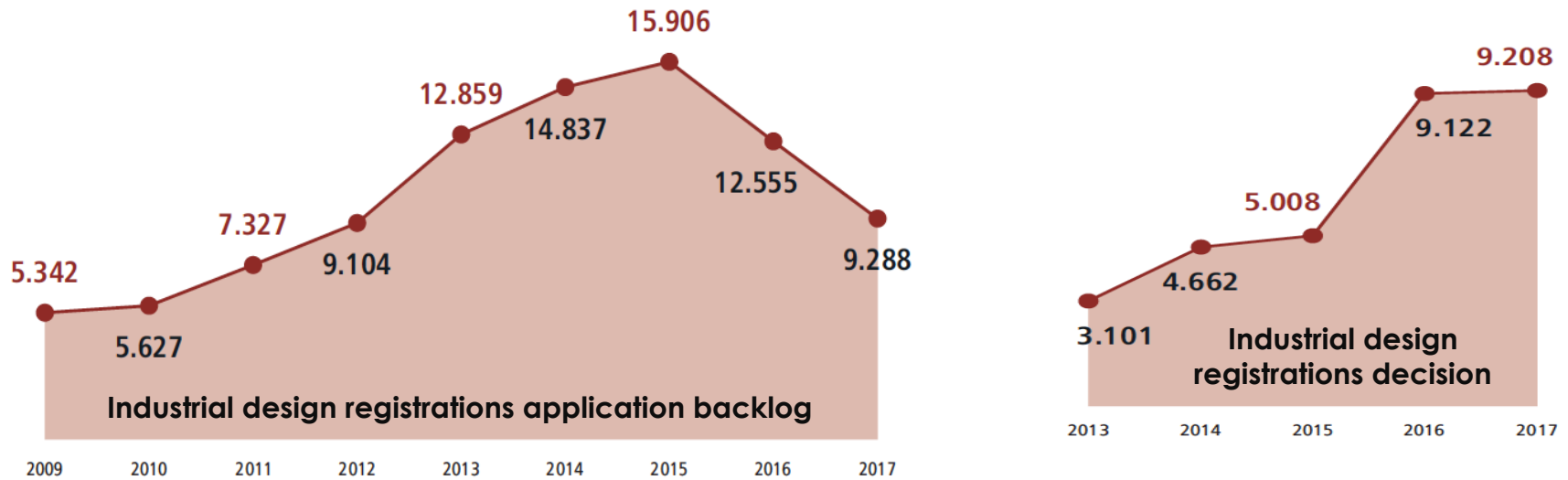


Switzerland

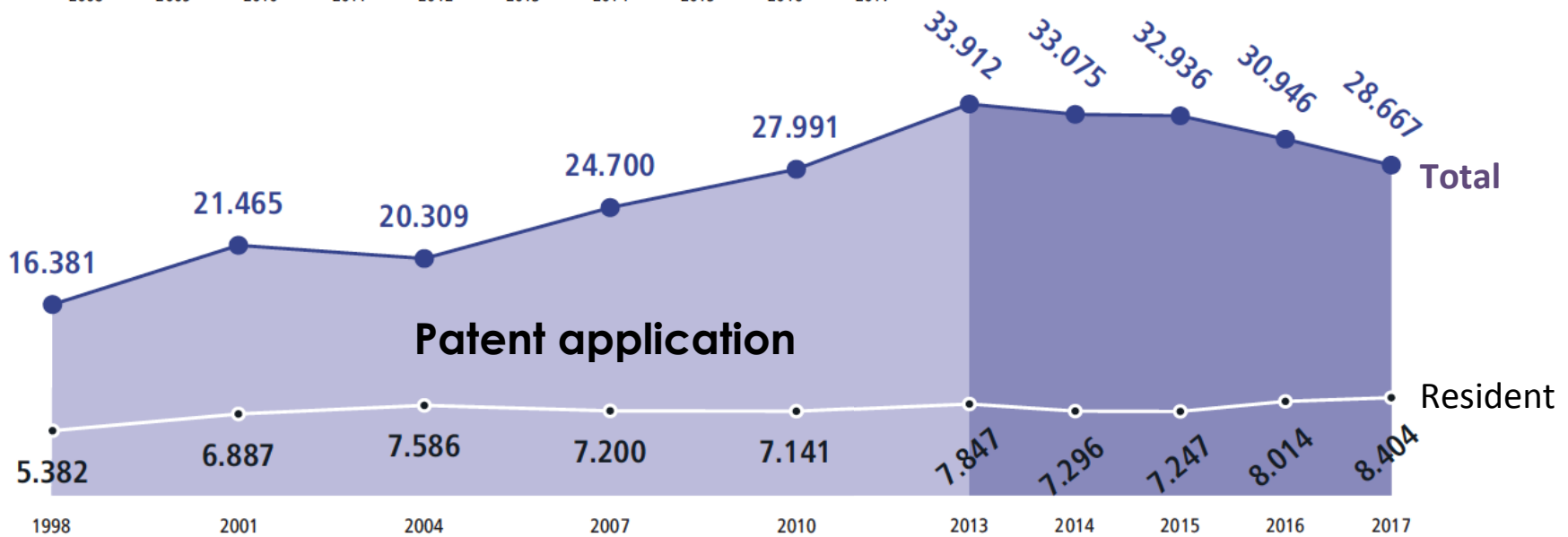
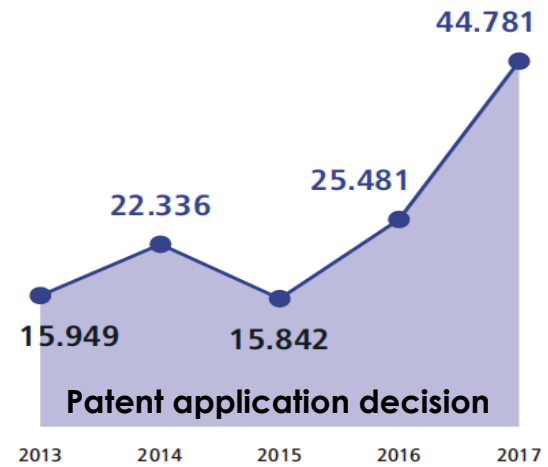
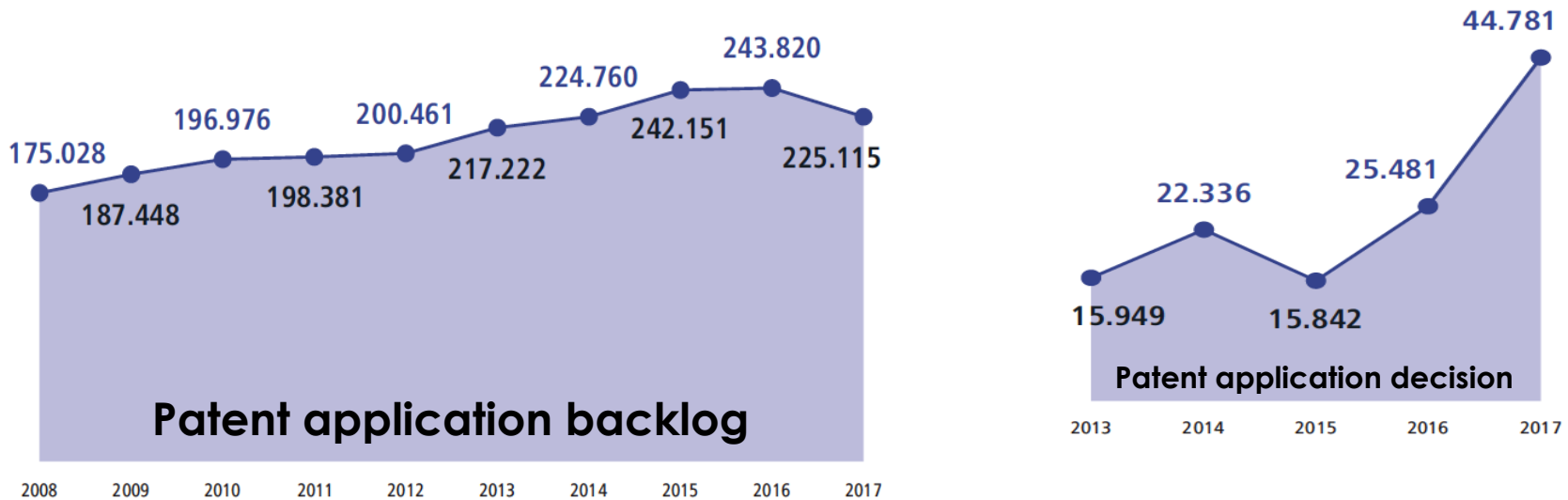
1 %

Brazilian small companies application: 50%

Brazil: Industrial design registrations application backlog problem

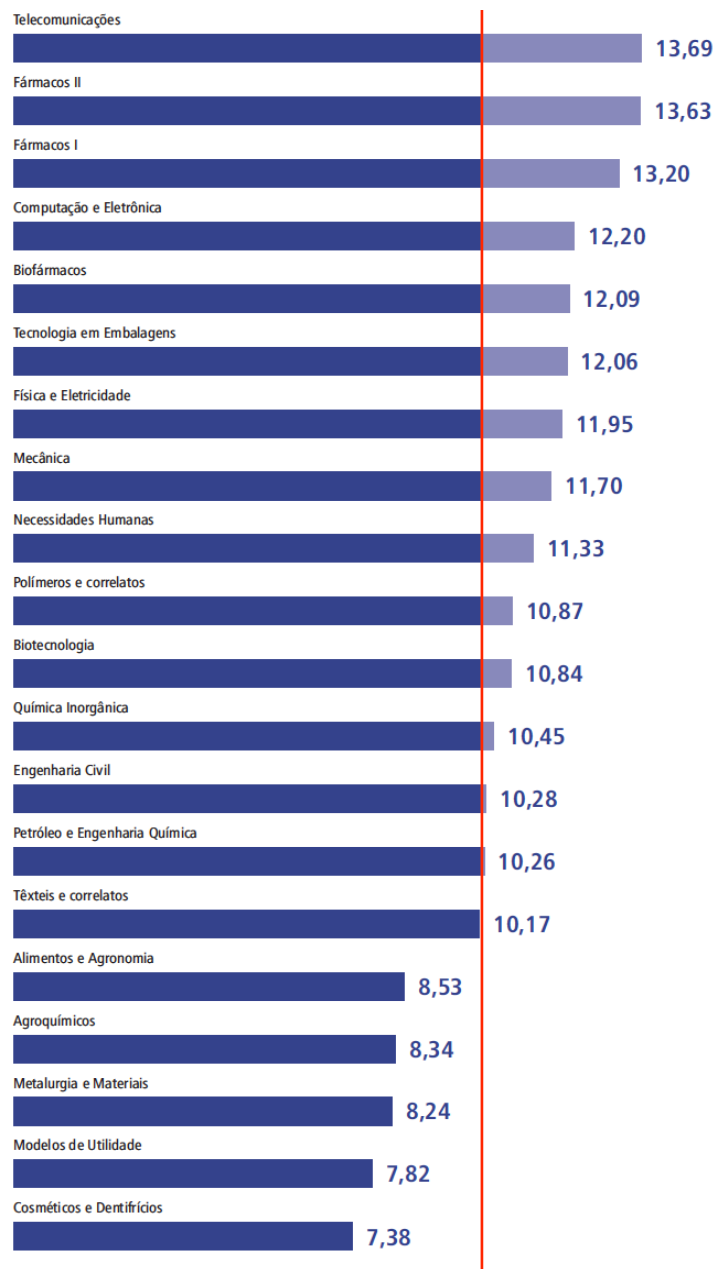


Brazil: Patent application backlog problem



Brazil: Average time for patent application decision by area, 2017

Average: 10,2 years



Brazil: Patent application by origin, 2017



1

United States

31 %



2

Brazil

21 %



3

Germany

7 %



4

Japan

7 %



5

France

5 %



6

Switzerland

4 %



7

Netherlands

3 %



8

China

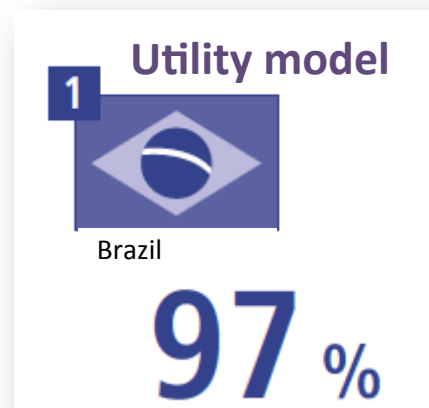
3 %

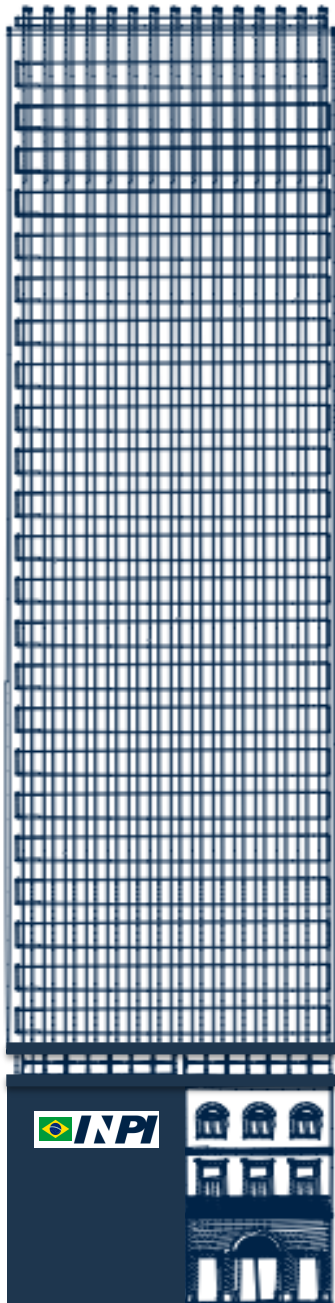


9

United Kingdom

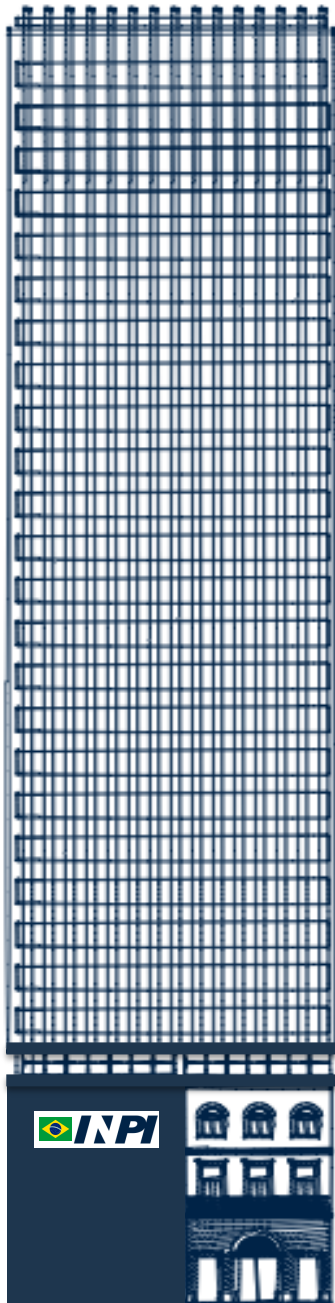
3 %





In Brazil, the goals are:

- on line registration process
- quick registration service
- high quality service
- fair price
- efficient administration



The way to achieve the goals:

- Government funding
- HR hiring
- IT investment
- Management modernization
- Process improvement

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