

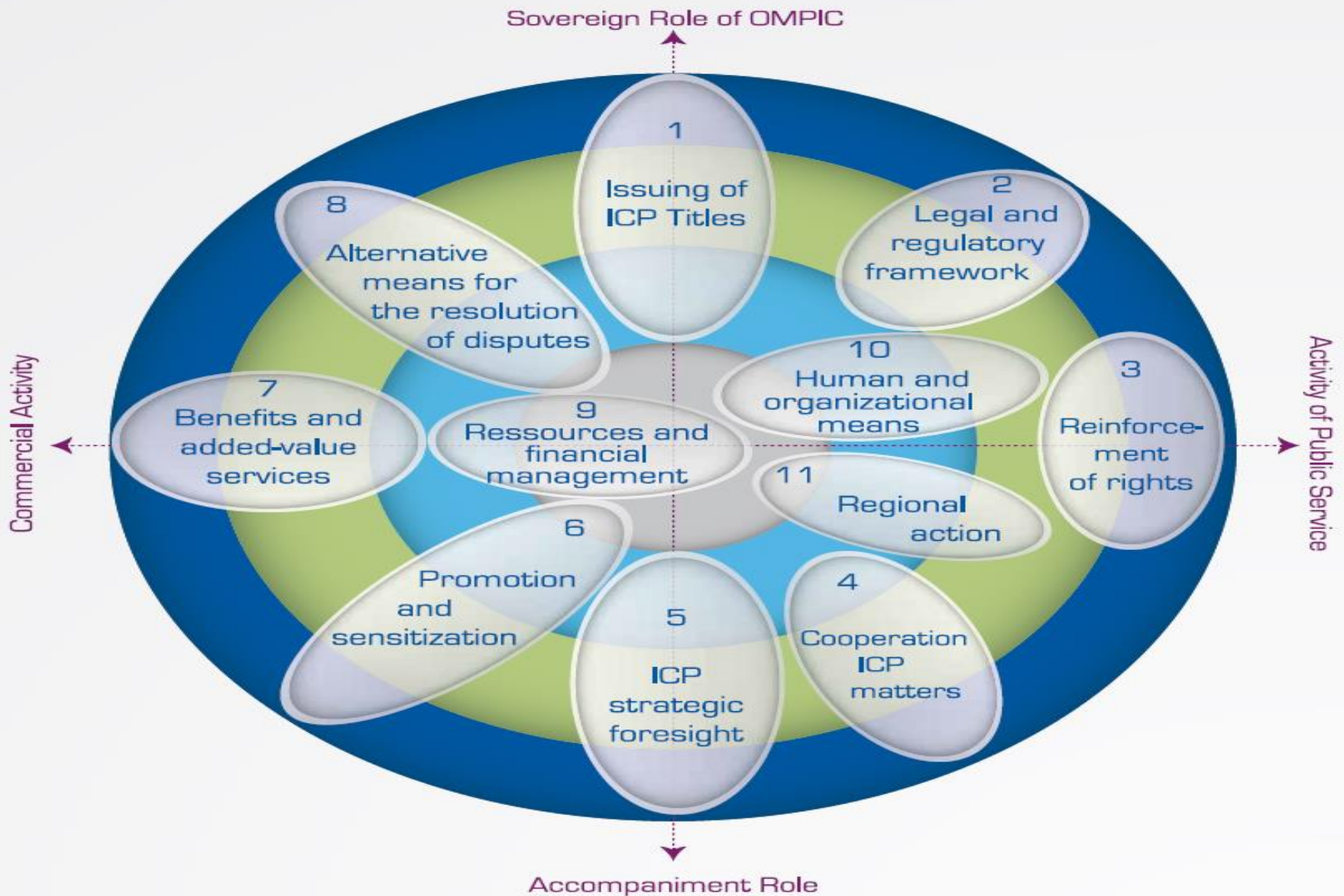


Moroccan Office of Industrial
and Commercial Property

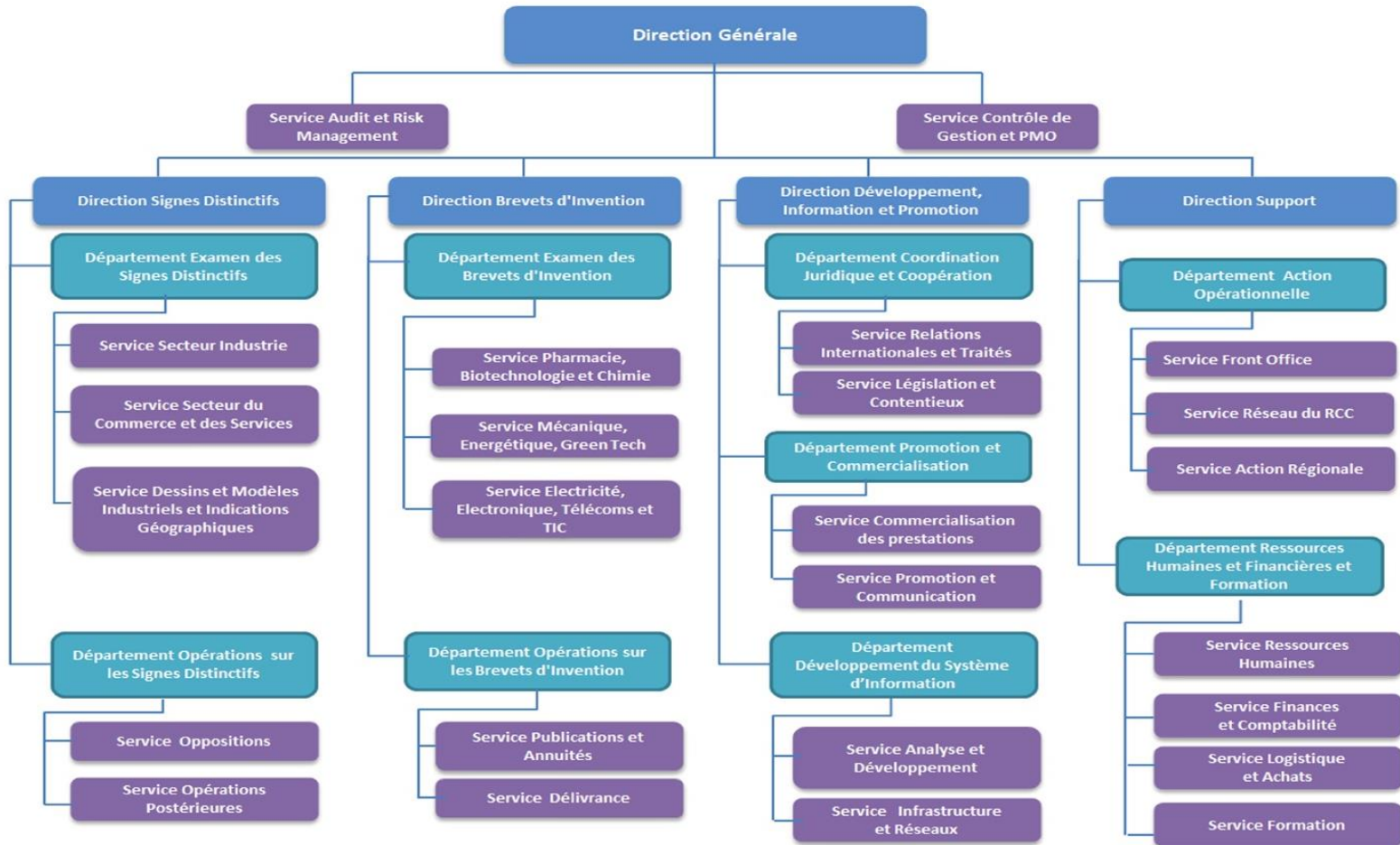


Utilization of the IP System and Future Development of International Cooperation for Economic, Social and Cultural Development

OMPIC's STRATEGY 2016-2020



ORGANIZATION OF THE OMPIC STRUCTURE



OMPIC's STRATEGY 2016-2020

Strategic Objective no. 4

Develop dynamic, coherent, and effective relationships with partners on an national and international scale



INTERNATIONAL COOPERATION TO PROMOTE IP SYSTEM DEVELOPMENT

As part of OMPIC's strategy to open up the international industrial and commercial property environment, OMPIC has developed several cooperation programs with his international partners in order to:

- Strengthen existing bilateral and multilateral relations with intellectual property offices in other countries and further institutionalize his relations through regular monitoring of cooperation programs.
- Establish new cooperative relationships with intellectual property offices in emerging and developed countries to seek out proven experiences and best practices and increase the exchange of strategic information.
- To put in place effective cooperation actions to exchange experiences and pool resources.

INTERNATIONAL COOPERATION TO PROMOTE IP SYSTEM DEVELOPMENT

Main cooperation activities

- Exchange of strategic information, documentation, data and experience and work-sharing with international partners
- Dissemination of technical information and promotion of innovation (in both national and regional levels)
- Capacity building and trainings (for employees and national operators)
- Promotion of IP to users of partner countries
- Protection of industrial property (such as Patent Prosecution Highway, validation system,...)
- Anti-counterfeiting actions
- Transfer of know-how and best practices through study visits, training programs, conferences and workshops
- Promotion of IP to users via campaigns and events organized in partnership with WIPO, OAPI, EPO,... (in Morocco and other African Countries)
- Promotion of innovation among researchers and inventors (universities and research centers) in African countries
- South-South Cooperation