

# Changes in the Philippine IP System; Responding to the Trends of the Times

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# IPOPHL MANDATES

**Development-Oriented**

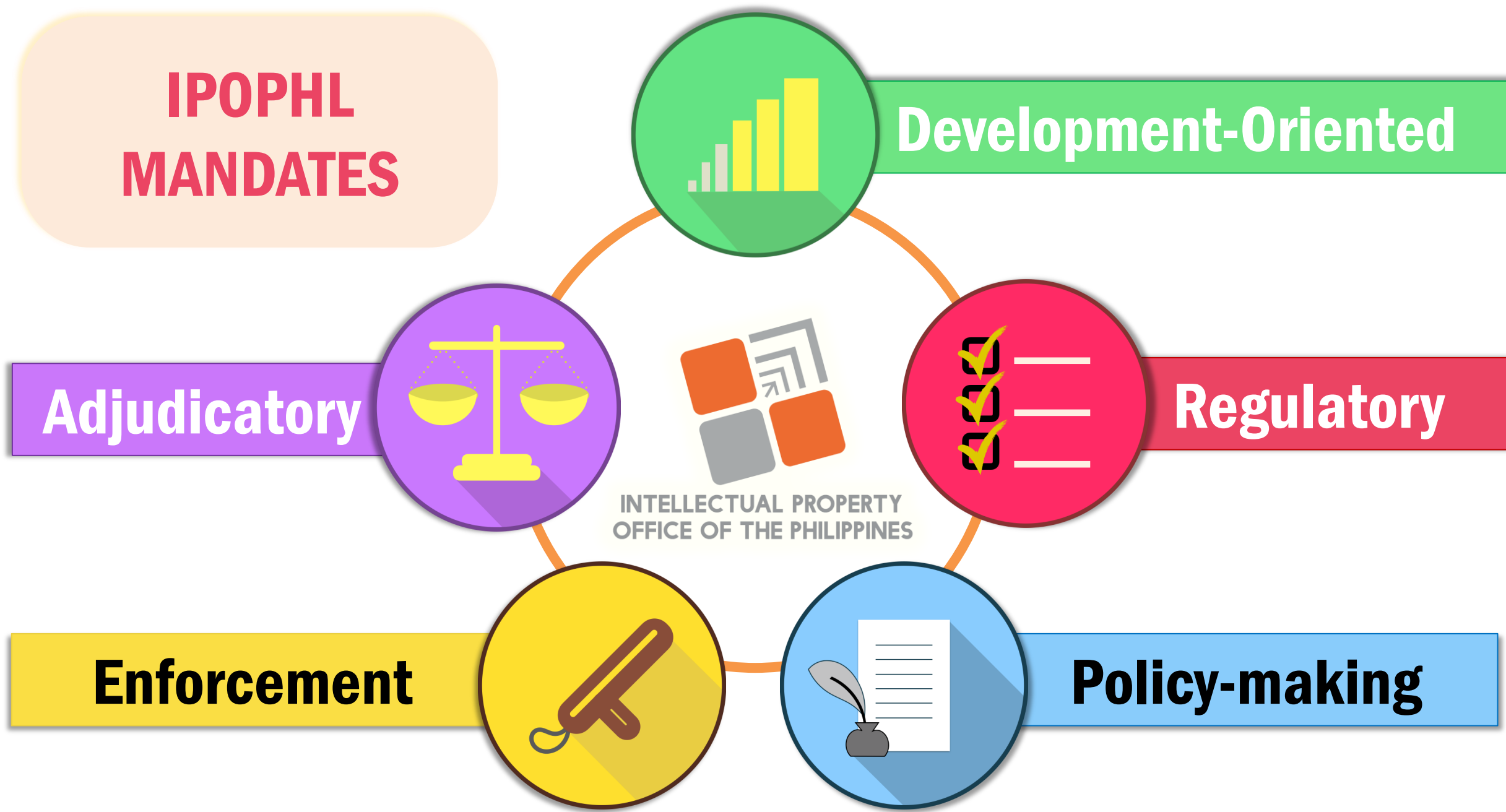
**Adjudicatory**

**Regulatory**

**Enforcement**

**Policy-making**

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# 1. Release of New Guidelines on Patent Examination

- **Biotechnology**
- **Information & Communications Technology**
- **Pharmaceuticals**

# 2. Updating of Manual for Patent Examination Procedure

- **Covers both formality and substantive examination**

# 3. Patent Quality Review System



# 4. Establishing New Divisions in the Bureau of Patents

- **Patent Quality Management Division**
- **New examining divisions (Agri-biotech)**

# 1. Creation of IP Academy

- IPOP HL's center for training, learning, and research on IP
  - Short, medium, & long-term courses (Masters in IP)
  - Collaboration with institutions, agencies, and partners for initiatives

# 2. Making the Uncommon Common

- Campaign to teach the general public and specific sectors about IP through traditional and non-traditional means
- Encouraging the young to be creative and innovative at an early age



Development-Oriented

# 3. Mind to Market

- Assisting inventors, scientists, researchers, and designers through the IP Cycle: **Creation -> protection -> utilization -> enforcement**
- Important partners
  - Industries
  - Academic and research institutions
    - 85 Innovation and Technology Support Offices



# 4. Patent Landscape Reports

- **Service offered by IPOPHL since 2012**
- **Aids gov't in setting public policy decisions; corporations to gain more insight about what the state of the art is.**
- **Some PLRs done (in relation to the 4<sup>th</sup> Industrial Revolution)**
  - ICT technologies
  - Semiconductor technologies
  - Rechargeable battery technologies for electric vehicles
  - Mobile technology
  - Flood control and climate change



**Development-Oriented**

# 5. Automation

- **Automation of systems for less paper consumption**
  - **Online filing services** for **TM, Patent, UM, ID**
    - **Online payment through partner private enterprise**
  - **Internal document management systems**
  - **Exploration of possibility to work-from-home**



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## 6. Designation as ISA/IPEA

- Designation as **23<sup>rd</sup> International Searching Authority/International Preliminary Examining Authority**

## 7. Upgrading of ISO Certification

- **Updating of ISO 9001:2015**



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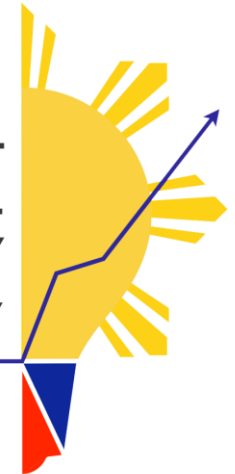
# 1. National IP Strategy

- **A whole-of-society approach to help promote IP protection across the public and private sectors.**
- **Covers the entire spectrum of bringing ideas to the market to enforcement**



- **Ongoing validation process**
- **For presentation to the Cabinet/ President during National IP Rights Month (April 2018)**

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**Policy-making**

## 2. Amendments to IP Code

- Renaming a Bureau to be the Office's **Bureau of Innovation and Business Development**
  - Granting powers to fulfill its mandate of promoting innovation and the creation, utilization, and commercialization of IP
- Expansion of TM protection to include non-visible marks
- Strengthening of enforcement
- Increasing penalties



**Policy-making**

## 3. Strengthen National/International Cooperation





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*Towards a creative and  
innovative Philippines*

# Thank you very much!

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