



REGIONAL CONFERENCE

WIPO/IP/HIP/TYO/18/INF/1
ORIGINAL: ENGLISH
DATE: FEBRUARY 5, 2018

Heads of Intellectual Property Office Conference (HIPOC) for Countries in South Asia, Southeast Asia, Iran and Mongolia – Phase VI

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with, and with the assistance of
the Japan Patent Office (JPO)

Tokyo, Japan, February 19 to 21, 2018

PROGRAM

prepared by the International Bureau of WIPO

Conversations on a Technical Cooperation Framework at the Country Level

Countries receiving technical assistance from various development partners often face the challenge of lack of coordination, coherence and continuity in the planning and implementation of technical assistance activities. Generally, various actions and interventions are not linked to achieve cumulative results and subsequent programs or activities seldom build on past endeavors. Perhaps the reason is because varying institutions and individuals are involved in different programs at different times but the situation has given rise to overlapping, redundant or duplicating actions, using up time and resources of all parties, with limited impact on achieving tangible and sustainable results.

WIPO believes that the key to addressing these challenges is to develop a clear technical cooperation framework at the country level that allows development partners to jointly plan technical assistance programs with countries and work together to holistically address priority needs for longer-term goals. An articulated and pragmatic framework allows all technical assistance activities for a country to be centrally managed and consistently anchored on a set of pre-agreed areas for development, which targets desired outcomes, and not merely outputs, which are monitored for progress through time. Using the framework, countries can monitor more effectively the quality and effectiveness of technical assistance programs in collectively contributing to the desired structural, systemic, organizational, institutional or behavioral changes.

In the next Heads of Intellectual Property Office Conference (HIPOC), the Regional Bureau for Asia and the Pacific (ASPAC Bureau) seeks to intensify the conversation with countries to explore the concept of a technical cooperation framework for countries in the region, to plan, manage and monitor technical assistance programs relating to intellectual property and development on a country-wide coverage. The conversation will be led by the countries and development partners, and the ASPAC Bureau will participate. Selected countries from other regions will also be invited.

The High-Level Forum will be an opportunity for countries to learn about the proposed narrative component of the current country roadmaps (in table form) which seeks to cover WIPO-wide technical assistance activities, across all sectors of the organization, for each country, presented in the context of WIPO's Strategic Goals. It is envisaged that the narrative component will complement the roadmaps and that together they will function as a framework for countries to work with the ASPAC Bureau in planning, implementing and monitoring the bulk of the technical assistance activities delivered by WIPO. After the discussions, it will be pilot tested in a number of countries with the end in view of becoming the preferred tool and methodology in the future.

The envisioned conversation takes inspiration from the WIPO Roundtable on Technical Assistance and Capacity-Building: Sharing Experiences, Tools and Methodologies, held on May 12, 2017. Following its methodology, the conversation at HIPOC Tokyo 2018 will be divided into the following segments as shown in the draft program:

1. Prioritization of Needs and Alignment of Technical Cooperation Programs thereto;
2. Planning and Designing in Multi-Dimensions (going beyond seminars/workshops);
3. Implementation Strategies that Take Advantage of In-Country Expertise and Consider Local Environs; and
4. Practical Monitoring and Evaluation Mechanisms that Measure What Matters Most.

Monday, February 19, 2018

- 8.30 – 9.00 Registration and administration matters
- 9.00 – 9.15 Opening ceremony
- Welcome address by:
- Mr. Kunihiko Shimano, Deputy Commissioner, Japan Patent Office (JPO), Tokyo
- Photo Session and Coffee Break
- Key addresses:
- 9.15 – 10.00 Setting the Tone for HIPOC Discussions: Feature Presentation on "*Ikiga*" (The Japanese Concept on Reason for Being)
- Mr. Takashi Sakurai, Executive Director, Industrial Property Cooperation Center, Tokyo
- 10.00 – 10.30 Continuing the Conversations on Building Institutional Capacity, Achieving Tangible Outcomes and Sustaining the Results of Technical Cooperation through New Leadership Thinking
- Mr. Andrew Michael. Ong, Director, Regional Bureau for Asia and the Pacific (ASPAC Bureau), Development Sector, WIPO, Geneva
- Open Forum
- 10.30 – 12.30 **Segment 1** **Prioritization of Intellectual Property (IP) and Development, Needs and the Alignment of Technical Cooperation Programs to Priorities**
- Facilitator: Mr. Giulio Zanetti, International Consultant, Adjunct Professor, Loyola University, Rome
- ASPAC Bureau Tools and Methodologies**
(Using the National IP Strategy (NIPS) and IP Office Diagnostics (IPOD) to Prioritize Needs and Align Future Technical Assistance Activities Thereto)
- Presenters: Mr. Andrew Michael. Ong
- Mr. Louis Chan, Senior Legal Counsel,
Procter & Gamble Asia, Singapore

Other Tools and Methodologies

(Short presentations on Needs Assessment, Prioritization and Alignment Tools and Methodologies)

Presenters: Mr. Kazuo Hoshino, Director, International Cooperation Division, JPO, Tokyo

Mr. Ignacio de Medrano Caballero, Project Leader, EU-ASEAN Intellectual Property Rights co-operation Programme (ECAP III), International Cooperation and Legal Affairs Department, European Union Intellectual Property Office (EUIPO), Bangkok

Mr. Kitisri Sukhapinda, Regional IP Attache' for Southeast Asia, U.S. Embassy, Bangkok

Ms. Shilpi Jha, Senior Legal Counsel for Intellectual Property-South Asia, Embassy of the United States of America, New Delhi

Q&A: Ideas and Experiences of Countries

(Facilitated group discussion based on guide questions with inputs from Indonesia, Philippines and Sri Lanka, as lead discussants)

Summation of Discussions

Synthesis by the Facilitator: Mr. Giulio Zanetti

12.30 – 13.30 Lunch Break

13.30 – 15.30 **Segment 2**

Planning and Designing in Multi-Dimensions (going beyond seminars/workshops/conferences)

Facilitator: Mr. Giulio Zanetti

ASPAC Bureau Tools and Methodologies

(The innovations in technical assistance delivery introduced in the Enabling IP Environment for Technology Development (EIE-TD) and the Learning Management System (LMS) initiatives)

Presenter: Mr. Andrew Michael. Ong

Other Tools and Methodologies

(Short presentations on planning and designing technical assistance in multi-dimensions (beyond seminars, conferences and workshops))

Presenters: Mr. Gaku Funabashi, Senior Advisor,
Industrial Development and Public Policy
Development, Japan International
Cooperation Agency (JICA), Tokyo

Mr. Ignacio de Medrano Caballero

Mr. Kitisri Sukhapinda

Ms. Shilpi Jha

Q&A: Ideas and Experiences of Countries

(Facilitated group discussion based on guide questions with inputs from Afghanistan, Iran, Lao PDR and Malaysia, as lead discussants)

Summation of Discussions

Synthesis by the Facilitator: Mr. Giulio Zanetti

15.30 – 16.00 Coffee Break

16.00 – 18.00 **Segment 3** **Implementation Strategies that Take Advantage of In-Country Expertise and Consider Local Environs**

Facilitator: Mr. Giulio Zanetti

ASPAC Bureau Tools and Methodologies

(Country-specific technical assistance in the Enabling IP Environment for Brands and Designs and for the Better Use of the National and International IP System)

Presenter: Mr. Andrew Michael. Ong

Other Tools and Methodologies

(Short presentations on implementation strategies taking advantage of local expertise and environs)

Presenters: Mr. Gaku Funabashi

Mr. Ignacio de Medrano Caballero

Mr. Kitisri Sukhapinda

Ms. Shilpi Jha

Q&A: Ideas and Experiences of Countries

(Facilitated group discussion based on guide questions with inputs from Bangladesh, Bhutan, India and Pakistan, as lead discussants)

Summation of Discussions

Synthesis by the Facilitator: Mr. Giulio Zanetti

18:00 End of Day 1 Discussions

Tuesday, February 20, 2018

9.00 – 10.00

Summary and Continuation of Day 1

Facilitator: Mr. Giulio Zanetti

10:00 – 10:30 Coffee Break

10.30 – 12.30

Segment 4

Practical Monitoring and Evaluation Mechanisms that Measure What Matters Most

Facilitator: Mr. Giulio Zanetti

ASPAC Bureau Tools and Methodologies *(The Country Development Plan (CDP) Initiative)*

Presenter: Mr. Inayet Sayed, Project Consultant,
Commugny

Other Tools and Methodologies

(Short presentations on monitoring and evaluation tools and methodologies)

Presenters: Mr. Gaku Funabashi

Mr. Ignacio de Medrano Caballero

Mr. Kitisri Sukhapinda

Ms. Shilpi Jha

Q&A: Ideas and Experiences of Countries

(Facilitated group discussion based on guide questions with inputs from Cambodia, Maldives, Myanmar and Nepal, as lead discussants)

Summation of Discussions

Synthesis by the Facilitator: Mr. Giulio Zanetti

12.30 – 13.30 Lunch Break

13.30 – 16.30

Group Actions

Moving Forward with the Strategic Technical Cooperation Framework at the Country Level

Facilitator: Mr. Giulio Zanetti

- 16.30 – 16.45 Coffee Break
- 16.45 – 17.15 Special Messages and Closing ceremony by:
 Mr. Kazuo Hoshino
- 18.30 – 20.00 Reception

Wednesday, February 21, 2018

- 10.00 – 11.30 **Study Visit to *euglena Co.,Ltd.***
- 14.00 – 17.00 **Study Visit to *Sony Cooperation***

[End of document]