

WIPO – HIPOC for Countries in South Asia, Southeast Asia, Iran and Mongolia-Phase VI:

Needs Assessment, Prioritization and Alignment Tools and Methodologies

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Feb19, 2018

UNITED STATES
PATENT AND TRADEMARK OFFICE



USPTO IP Attaché Program



Needs Assessment, Prioritization and Alignment Tools and Methodologies

○ Southeast Asia:

- **Regional**--ASEAN
- **Sub-regional**
- **Country specific**—Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam

Needs Assessment, Prioritization and Alignment Tools and Methodologies

IP Areas:

- Patent
- Trademark
- Copyright
- Enforcement
- Trade Secret
- Plant Variety Protection



**Effective IP
system**

Needs Assessment, Prioritization and Alignment Tools and Methodologies

○ Regional

- ASEAN IP Action Plan
- ASEAN Working Group on IP Cooperation (AWGIPC)
- ASEAN Secretariat

○ Sub regional

- ASEAN IP Action Plan and IP Office Work Plan
- Size and Capacity

Needs Assessment, Prioritization and Alignment Tools and Methodologies

○ Country Specific

- IP Action Plan, MOU, Work Plan
- IP Office
- Other Agencies
- Reports-IP Professionals, Right Holders, Trade Associations



THANK YOU!