

Thailand Update on EIE Project

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EIE Updates: Implementation phase



Activities 2019

- ✓ 2 trainings sessions for designated trainers
- ✓ 12 projects remote mentoring projects

Progress 2019

- 1 Hub + 5 Spokes @ 44 participants
- Gain understanding:
 - International IP Commercialization Process
 - license dealing design and practice

Likes

- Mentoring Program
- IP Management & Commercialization workshop
- Intermediate Patent Drafting
- IP Policy in University

Recommendation

- Assessment and suggestion roadmap to achieve higher professional level
- Determining and communicating clear targets and milestones of each country institution
- Develop structure of IP International commercialization competencies and training
- More variety of the Subject Matter Experts and trainers.
- Modern Technology Commercialization funding as part of Tech Commercialization
- Provide internship or on-the-job training support
- Knowledge sharing platform

Remote mentoring program



TAKE AWAY

- Further market potential possibility development
- Work protocol, technology assessment criteria updating
- Relevant contracts review and update
- Business negotiation preparation
- Framework on licensing term preparation for business deals

STRENGTHS

- Useful Example materials: Term sheet, Licensing Agreement, Collaboration Agreement.
- Broad spectrum of applicable suggestions and ideas from experts.

CHALLENGES

- More Subject Matter Experts required in different fields and technologies.
- Time zones.

Topics for future consideration



PATENT INFRIENGEMENT and LITIGATION for Univ.

- University case study: Why, What, Who, When, How.
- What kind of clause should license agreement be included when concerning infringement litigation?

IP MANAGEMENT

- Pre-negotiation Valuation and Technology Marketing
- Strategy to Enhance Commercialization Process
- IP Clearance and Freedom to operate

IP PROTECTION

- Patent Drafting
- Cost-effective Patent Application Filing Strategies and IP Management Strategy
- Patent Due Diligence

TECH FINANCING

- Modern various Tech investment for Tech Startups

Thank
You

