

COUNTRY REPORT

on
*Current Status of
Preparation for Accession to
the MADRID SYSTEM
for*

BRUNEI DARUSSALAM



Presented By:
Ms. NORAZIZAH JAAFAR
*Deputy Registrar/ Senior Legal Officer
Office of Registrar of Trade Marks
Attorney General's Chambers (AGC)*

Introduction



- **Registries Division:**
1 of 5 divisions in **AGC**
(CJD, Civil, IAD, Drafting & Registries)
- **AGC** is a Department under the **Prime Minister's Office**



Organization



Registry of Trade Marks:

1 of 8 registries that fall under the responsibilities of the Registries Division

Attorney General is also the Registrar



Structure



Registry of Trade Marks, Patents & Industrial Designs:

- 3 Deputy Registrar
- 18 supporting staff consisting of:
 - Legal Assistant
 - Senior Registration Clerks
 - Chief Clerk
 - Registration Clerks
 - Clerks and Office Assistant



Ms Norazizah Jaafar
Deputy Registrar



Ms Naimah Ali
Head of Registries
Division



Ms Shahrinah Yusof
Deputy Registrar



Core Functions



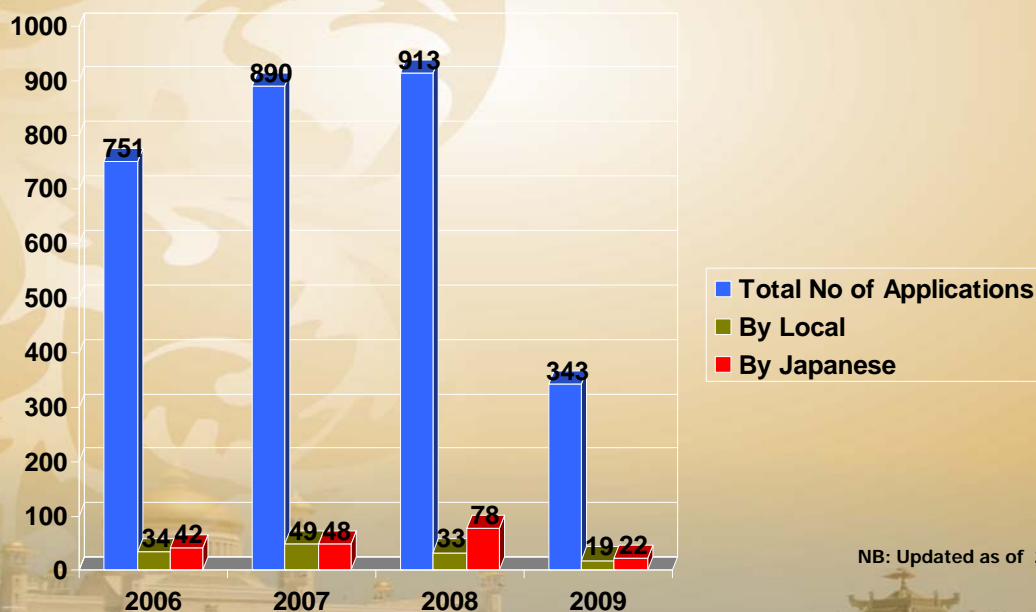
- Responsible for all matters pertaining to registration and administration of IP
- Promote IP awareness – via presentations, exhibition, road shows, leaflets, mass media and other activities
- Accepts and process registrations for –
 - Trademarks
 - Industrial Designs
 - Patents (Re-registration of UK, S'pore/M'sia patents)
- Advisory – Copyright and Layout Designs (non-registration)



Exhibition during Customers' Day
Dec 2008



Statistic (2006-2009)



NB: Updated as of 27 July 2009



Statistic (2006-2009)



| No. | Matter | 2006 | 2007 | 2008 | 2009 | TOTAL |
|-----|------------|------|------|------|------|-------|
| 1 | OPPOSITION | 4 | 3 | 6 | 3 | 16 |
| 2 | APPEAL | 0 | 0 | 0 | 0 | 0 |
| 3 | ASSIGNMENT | 554 | 105 | 174 | 334 | 1177 |
| 4 | CHANGES | 175 | 128 | 198 | 274 | 775 |
| 5 | RENEWAL | 880 | 931 | 514 | 641 | 2966 |

NB: Updated as of 27 July 2009

Current Initiatives



- Relocated to new premises as of 8 May 2006
- e-TM registry system started in September 2006
- TMR amendments to meet international standards
- Enhance our services
- Public awareness/outreach especially to educate our SME and Business students on the benefits of registering their TMs both locally and internationally
- Capacity Building

Private Sector's Attitude



- **TM AGENTS & LAW FIRM - Negative attitude**
 - Low no. of job assignment relating to TM applications
 - Low no. of local applicants
 - Most Locals apply direct to the Registry Office
- **BUSINESS SECTORS - Fully support**
 - 90% of local Businesses in Brunei are SMEs who have started to expand their businesses outside Brunei and have realized the importance of registering their TMs in other countries



Future Plans



- Operate as a fully-fledged IP Office
- e-TM – value add service
- Government's plans to diversify economy – positive indication
- Join IP-related International Treaty, Convention, Organisation such as Paris Convention, PCT, Madrid, etc



Thank You for Your Attention



www.eregistry.agc.gov.bn

info@agc.gov.bn

norazizah.jaafar@agc.gov.bn

