

Today It is my great pleasure to be here with you to present the current status of the preparation for the accession to the Madrid system of Lao PDR.

May I introduce myself.

My name is Ratsamy PHANTHAVONG, Director of General affairs Division and I work as assistant to DG of the Department of Intellectual property, Standardization and Metrology (DISM)

## Presentation

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## Introduction

We recognize that IP is playing a vital and significant role in over all socio-economic development of any given country, because it promote trade, investment, transfer of technology and creativeness of human mind. So, IP issue is one of important issue for Lao Government Policy to deal with poverty reduction by the year 2020.

# Background

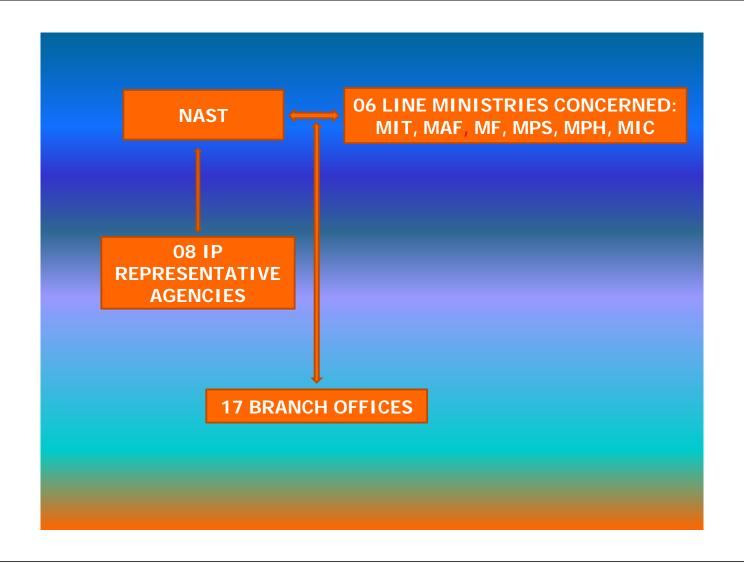
- IP issue under DISM since 1993.
- Member of WIPO in 1995
- Joint ASEAN Working Group on IP Cooperation (AWGIPC) in 1997
- Access to Paris Convention on protection of Industrial Property in 1998
   Member of Patent Cooperation treaty (PCT) in 2006

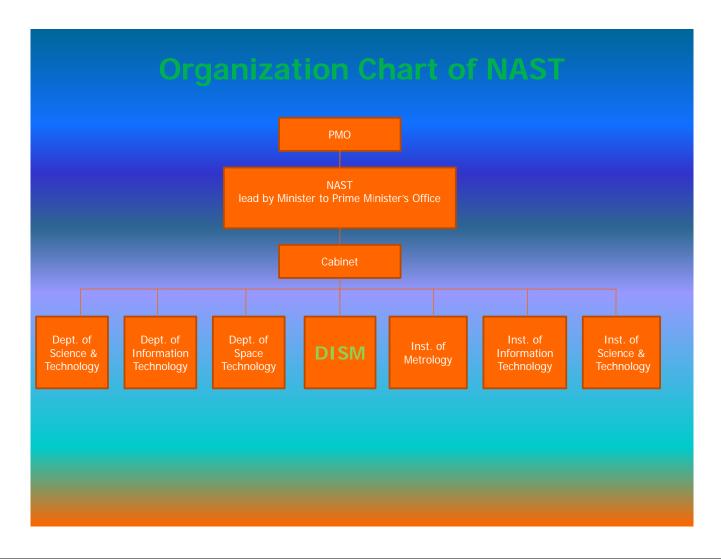
#### IP STRATEGY

- Strengthen and harmonize IP system to comply with TRIPS agreement and other Conventions that Lao PDR is bound, so as to facilitate Lao PDR accessing to WTO member.
- Use IP system to stimulate and promote trade, investment, technology transfer and R&D in the country
- Protect IP right owners by law to encourage inventiveness and creativeness of human mind Combat the IP rights Infringement and illegal business practices.

# Organization

- DISM under NAST is the focal point for IP issue at central level and there are branch offices in Capital City and in all provinces which are dealing the same activities as central level but under supervisor of DISM.
- There are 06 line Ministries concerned and 08 representative agencies dealing with IP applications and IPR petitions.





# Staff: 35 persons including 1DG and 1DDG Staff: 5 persons Staff: 10 persons Staff: 8 persons Staff: 5 persons Staff: 5 persons Copyright & Related Right Management 02 examiners Patent & Petty Patent Standard & Quality Copyright & Related No examiner IP Enforcement Lab accreditation Testing Lab 02 examiners

#### APPEAL SYSTEM

General Affairs Division under DISM is a focal point for IP Appeal and as coordinator for IP enforcement with Departments of line Ministries concerned such as:

- Department of internal trade, Ministry of Industry and Trade
- Department of Customs, Ministry of Finance
- Department of Economic Police, Ministry of Public security
- Department of Art and Culture, Ministry of Information and Culture
- Department of Food and drug, Ministry of Public Health
- Department of Agriculture, Ministry of Agriculture and Forestry
  Chamber of Industry and Trade

And with branch offices throughout the country

## **Outline of the IP Office**

Department of Intellectual Property, Standardization and Metrology (DISM)

National Authority for Science and Technology ( NAST )

Prime Minister Office (PMO) P.O.BOX: 2279. Nahaidiou Road.

Vientiane, LAO PDR

Tel: 856-21-240784 / 213470

Fax: 856-21-213472

Website: www.nast.gov.la

# List of IP representatives

#### LTM ( LAO TRADEMARK AGENCY )

P.O.Box: 925

LLC Bldg. Nongbone Road, Ban Nongbone, Saysetha District.

Vientiane, Lao PDR.

Tel: (856-21) 264866 / 264877

Fax: (856-21) 264344

E-mail: ksayavon@laotel.com / laotrmar@laotel.com

Website: www.laoip.com

#### TPS (TRADEMARK AND PATENT SERVICE

P.O. Box 4848

143/1 Sisangvone Road, Saysetha District, Vientiane, Lao

PDR.

Tel: (856-21) 412685 Fax: (856-21) 215628 E-mail: crs@laonet.net

#### LICO (LAO INTERCONSULT CO., LTD)

P.O.Box: 7039

Ban Saphanthong Tai, Sisattanak District, Vientiane, Lao PDR.

Tel/Fax: (856-21) 313082 E-mail: mmsmk@laotel.com

#### PWC ( PRICE WATER HOUSE COOPERS ( LAOS ) LTD)

P.O.Box: 7003

Unit 1-3, 4th Floor, Vientiane Commercial Building 33

Langxang Avenue, Vientiane, Lao PDR.

Tel: (856-21) 222718 / 222719 / 222721 / 218330

Fax: (856-21) 222723

Res: (856-21)313391 / Mobile (856-20)5513717

E-mail: pwclaos@loxinfo.co.th

#### CONCETTI (LAOS)

No 33, Ban Phiawath, Sisattanak District,

Vientiane, Lao PDR

Tel: (856-21) 215532 Fax: (856-21) 214048

Mobile: (856-20) 5514720 E-mail: chansana@laotel.com

#### NNSCO

P.O.Box: 844

Ban Phakao, Saythany District, Vientiane, Lao PDR

Tel: (856-21) 931898 Fax: (856-21) 931215 E-mail: nnsco@laotel.com Savangh-Advisors & Services Ltd

P.O Box: 7331

Ban Hatsadee, Unit 9 Chanthabury District, Vientiane, Lao PDR

Tel: (856-21) 214173 / 250945

Fax: (856-21) 219423

E-mail: bounloune@savangh-advisors.com

Website: www.savangh-advisors.com

Lao Foreign Franchise Co., Ltd.

P.O.Box: 6708

Hotel Lao Plaza 2<sup>nd</sup> Floor, 63 Samsenthai Street,

Vientiane, Lao PDR

Tel: (856-21) 218800 Fax: (856-21) 240293

# **IP Legal System**

The new Lao IP Law composed of 11 Parts with 137 articles
Which is entered into force since 14/04/2008 is being the IP legal system in Lao PDR.

# Statistics of Trademark (IPAS) (for the past 3 years)

Υ	Y 2006				Y 2007				Y 2008				Y 2009 Up to 30/07/2009 there are 19.902 applications			
No	Filin	Арр	Орр	Regi	Filin	Арр	Орр	Regi	Filin	Арр	Орр	Regi	Filin	Арр	Орр	Regi
D	91			96	81			58	99			109	42			42
os	1472	4		1076	1683	6		1366	1927	5		3736	713	2	4	682
JA	91			91	138			75	200			350	67			66

# Government 's effort toward the accession to the Madrid system

According to the 29<sup>th</sup> AWIPC held in Vientiane, Lao PDR on 12-16 May 2008, the ASEAN Member States who not yet joining have been interested to join to Madrid Protocol. But we should study to better understanding of the Madrid System and its costs and benefits to country's economies, particularly the impact on the work process and work flow dealing with their implications and requirements concerning ICT facilities.

As for Lao PDR, step by step, we are trying in our effort to access to the said system. Hopefully, by this observation Program on Madrid System in the Japan Patent Office, I will report the real advantage and disadvantage of the system to my high Authority for their consideration.

## Conclusion

The IPR protection is now being given great attention as an incentive and encouragement in promoting trade, investment and transfer of technology in the nation.

Lao PDR is engaging itself on the strengthening of the Industrial Property Administration so as to speed up our socio-economic development.

**Ending**, I wish to thank WIPO as well as JPO for giving me opportunity to attend this important and useful workshop in beautiful city Tokyo.



Ratsamy PHANTHAVONG

Department of Intellectual Property, Standardization and Metrology National Authority for Science and Technology. P. O. Box 2279, Nahaidiou Street, Vientiane, Lao PDR. Tel: 856-21-213470 / 240784 Fax: 856-21-213472

> Website: www.nast.gov.la E-mail: ratsamy\_p@hotmail.com