



Japan Patent Office



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

CONFERENCE

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The Role of Intellectual Property Offices (IPOs) in Promoting Innovation, Business Competitiveness and Economic Growth

organized by
World Intellectual Property Organization (WIPO)

in cooperation with
Japan Patent Office (JPO)

Tokyo, February 2 and 3, 2012

PROGRAM

Prepared by the International Bureau of WIPO

Thursday, February 2, 2012

- 9.00 – 9.30 Opening ceremony
- Welcome addresses by:
- Mr. Takashi Kumagai, Director-General, General Affairs Department, Japan Patent Office (JPO), Tokyo
- Mr. Ye Min Than, Senior Program Officer, Regional Bureau for Asia and the Pacific, Development Sector, World Intellectual Property Organization (WIPO), Geneva
- 9.30 – 9.45 Coffee Break
- 9.45 – 10.45 **Topic 1 National Intellectual Property (IP) Strategies: Objectives, Processes, and the Role of WIPO**
- Speaker: Mr. Ye Min Than
- Discussion
- 10.45 – 12.15 **Topic 2 The Critical Role of IP Policies in Modern Economies**
- Speakers: Mr. Mart Leesti, Intellectual Property Management Consultant, Ontario
- Mr. McLean Sibanda, Partner, Sibanda & Zantwijk Attorneys, Johannesburg
- Discussion
- 12.15 – 14.00 Lunch Break
- 14.00 – 15.30 **Topic 3 Country Presentations on Challenges in Formulation and Implementation of National IP Policies and Strategies**
- Speakers: Participants from India, Indonesia, Malaysia, Mongolia, Philippines and Sri Lanka
- 15.30 – 16.00 Coffee Break
- 16.00 – 17.30 **Topic 3 (Cont'd) Country Presentations on Challenges in Formulation and Implementation of National IP Policies and Strategies**
- Speakers: Participants from Egypt, Ghana, Senegal, Seychelles, Sierra-Leone, Thailand and Viet Nam
- Discussion

Friday, February 3, 2012

9.00 – 10.30	Topic 4	Formulation of IP Policies: (a) Methodological Issues: Conducting IP Audits, Setting the Objectives, Identifying Priority Areas, Alignment with National Developmental Goals Speakers: Mr. Mart Leesti Mr. Shintaro Takahara, Counselor, Secretariat of Intellectual Property Strategy Headquarters, Cabinet Secretariat, Tokyo Discussion
10.30 – 10.45	Coffee Break	
10.45 – 12.15	Topic 4 (Cont'd)	(b) Institutional Issues: Optimal Mechanisms for Consultations, Coordination, Drafting, Decision Making Speakers: Mr. McLean Sibanda Mr. Shintaro Takahara Discussion
12.15 – 13.30	Lunch Break	
13.30 – 15.00	Topic 5	Implementation of IP Policies (a) Methodological Issues: Establishing Action Plans with Specific Indicators Speakers: Mr. Mart Leesti Mr. Yoshihiro Nakayama, Assistant Director, International Affairs Division, General Affairs Department, the Japan Patent Office (JPO), Tokyo Discussion
15.00 – 15.15	Coffee Break	
15.15 – 16.00	Topic 5 (Cont'd)	(b) Institutional Issues: Optimal Monitoring and Review Mechanisms Speakers: Mr. McLean Sibanda Discussion

16.00 – 16.45	Topic 6	Technical Assistance and Capacity Building, including on IP Policy Formulation
		Speakers: Mr. Yoshihiro Nakayama
	Discussion	
16.45 – 17.30	Wrap-up Discussion	The Role of IP Offices in Establishing Effective IP Policies for Enhanced Innovation, Business Competitiveness and Economic Growth: Possible Measures and Way Forward
		Moderator: Mr. Kenichiro Natsume, Head, Global Infrastructure Sector, WIPO Japan Office, Tokyo
		All speakers and participants
17.30	Closing ceremony	

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