



CHALLENGES IN FORMULATION AND IMPLEMENTATION OF NATIONAL IP POLICIES AND STRATEGIES

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CONTENT

- ❑ POLICY STATEMENT
- ❑ AIMS OF THE NIPP
- ❑ RATIONALE FOR NIPP
- ❑ CHALLENGES
- ❑ STRATEGIES



POLICY STATEMENT

Purpose:

To harness IP as a new engine of growth for the enhancement of economic and social prosperity

Focuses:

- (1) Encourages continuous creation of IP
- (2) Provides high standard IP protection system
- (3) Promotes exploitation of commercially potential IP
- (4) Fosters development of the supporting industries
- (5) Builds human resource capability



AIMS OF THE NIPP

1. Enhancement of Economic, Social and Cultural Prosperity
2. Strengthening the Nation's Competitiveness
3. Malaysia as a Leading IP Hub
4. Establishment of an IP Culture



RATIONALE FOR NIPP

- Principle guide in enacting laws & regulations to IP & guide in enacting other economic or social policies of the nation
- Facilitate the formation of an environment
- To promote and instill IP culture
- To support Multimedia Super Corridor (MSC) Bill of Guarantees, National Biotechnology Policy & National Convention on Biodiversity Policy & other policies related to IP



CHALLENGES IMPLEMENTATION

1. IP awareness & education programmes is still low
2. IP regimes are strongly influenced by the international factors
3. Difficulties in integrating between IP offices with other agencies
4. IP system is high-priced related goods & services
5. Capacity constraints



STRATEGIES

1. Highest standard of IP Protection System
2. Promotion of IP-generated Activities
3. Promotion of Commercial Exploitation of IP
4. Development of IP Management Capabilities
5. Development of Infrastructure for IP Transaction
6. Protection of National IP Interest
7. Human Resource Development & Public Awareness
8. Promotion of Foreign Investment & Technology Transfer



THANK YOU