



DIRECTORATE GENERAL OF
INTELLECTUAL PROPERTY RIGHTS
MINISTRY OF LAW AND HUMAN RIGHTS



Current status and Future Requirement of National IP Education and Training Programs

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MAIN TOPICS

1

Part I : Introduction of DGIPR

2

Part II : IP Education and Training in
Indonesia

3

Part III : Future Requirement &
Challenge

Part I Introduction of DGIPR

- Directorate General of IPR (DGIPR) established in 1998 as a specialized organization for integrated IP management
- The organization placed under the Ministry of Law and Human Rights
- DGIPR (537) consist of Secretariat (111), Directorate for Copyright, ID, LDIC, Trade Secret (72 including 12 examiners), Directorate for Patent (134 including 72 examiners), Directorate for Trademark (148 including 45 examiners), Directorate for Cooperation & Development (36) & Directorate for Information Technology (36).
- As a regulator, DGIPR has several laws on IP : Copyright Act No.19, 2002; Patent Act No.14, 2001; Trademark Act No.15, 2001; Trade Secret Act No.30, 2000; Industrial Design Act No.31, 2000; Integrated Circuit Act No.32, 2000
- Assistance Fund is provided by the Government to operate the organization on modern and administers IP system by granting protection, promoting technology and encouraging an innovative

Part II

IP Education and Training

- IP Education in Academic Institution
- IP Training Activities
- Public Awareness
- National and International Cooperation

IP Education in Academic Institution

- Several universities have IP curriculum
- IP Education in Law and Economic colleges
- Education of IP in Technology colleges
- IP Education in R&D institutions

INDONESIAN INTELLECTUAL PROPERTY ACADEMY (IIPA)

- Established on 29th April, 2009
- Housed in University of Indonesia sponsored by DGIPR and WIPO
- Lectures by University and DGIPR
- Curriculum for Master degree and Non degree

Non Degree of IIPA

IP Courses
for Professional

IP Consultant and other professionals

IP Courses
for Stakeholders

Training course on different IP legislations and issues for different target groups

IP Research &
Publication

The subject include legal & educations matters, culture, creativity development and also trade-related aspect of IPR.

IP Dissemination
for Public

The most important thing on understanding of IPR is the information of IPR itself.

IP Training Activities

Academic Institution

- IP for Lecturers
- IP for Senior High School
- IP for University Researchers, R&D Institution

Privat Sector

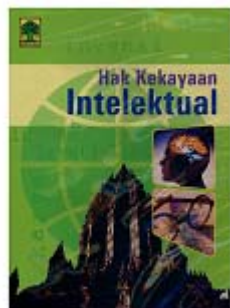
- Yearly Training for SME (since 2003)
- IP Consultant (2009-2010)
- In-house training for Industrial sectors

Government Agency

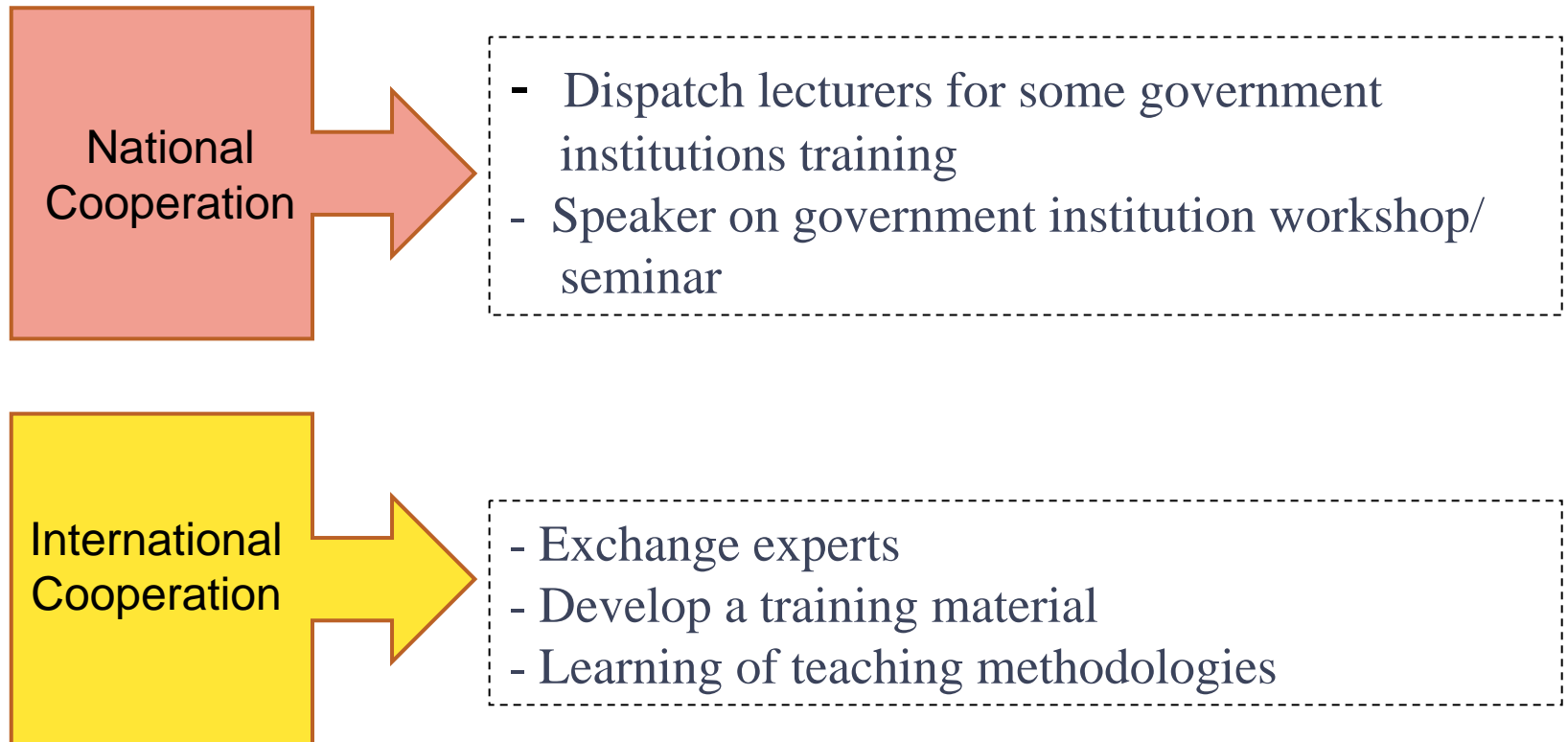
- Yearly Training for IP Enforcement (since 2006)
- 2010: 5 big cities
- 2009: 6 big cities
- Local Gov Official
- Training for Trainers for Regional office of Ministry of Law and Human Rights

PUBLIC AWARENESS

- TV & Radio Talk Shows
- Training material
- Website
- Seminars/Workshops/Conferences
- IP legislation hand book
- IP Directory
- Success story on IP
- Public Awareness Campaign (PSA's TV & Radio)



NATIONAL & INTERNATIONAL COOPERATION IN IP TRAINING AND EDUCATION



Part III Future Requirements

1

Effective linkage with innovators and inventors, R&D, education institution, small & medium enterprises to drive the benefit of IP at industry level

2

Introduction of IP education at college and school

3

Strengthen the IP training for examiners

4

Preparation of curriculums and materials training (in cooperation with university and other institution)

5

Opening e-learning course on IP

Challenges :

- 1 Limited resource (human and reference materials)
- 2 Participant has different level of IP knowledge
- 3 Limited budget to arrange training in selecting cities
- 4 As an archipelago country and has wide area



Thank you for your kind attention