

Current Status and Future Requirement of National IP Education and Training Programs

Narumon Srikumklip, Thailand

- Department of Intellectual Property (DIP)
- Intellectual Property Center (IPC)

Intellectual Property Center : IPC

- Established in October 2006
- Objective
 - promote the creation of innovative intellectual property
 - provide services to exploitation of intellectual property

Intellectual Property Center : IPC

➤ Mission

- **Develop of human resources in the area of IP**
- Disseminate IP knowledge
- Promote innovation and utilization of IPRs for commercial benefits
- Serve the public with regard to IP information

IP Center



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graph TD; A[IP Center] --- B[IP Training Center]; A --- C[IP Management Center]; A --- D[IP Information Center];
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The diagram is an organizational chart for the IP Center. At the top level is the 'IP Center' box. A vertical line descends from it, and a horizontal line branches out to the left and right. From these horizontal lines, three vertical lines lead down to three separate boxes: 'IP Training Center' on the left, 'IP Management Center' in the middle, and 'IP Information Center' on the right. The 'IP Training Center' box has orange text, while the other two have green text. The background is a solid blue color with faint, light blue concentric circles resembling ripples in water.

IP Training
Center

IP Management
Center

IP Information
Center

IP Training Center

- Training Activities
 - Regular program

Regular Program

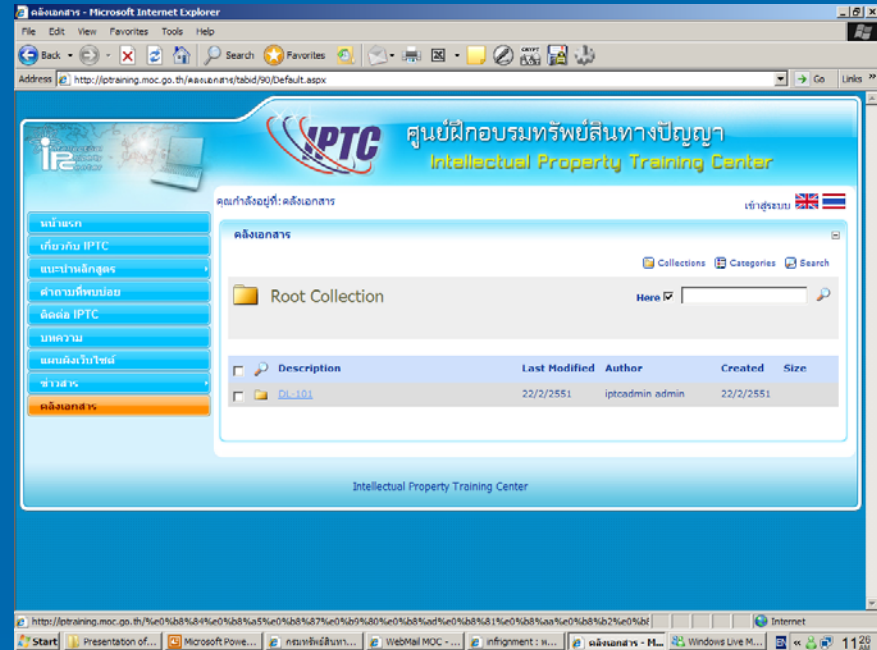
- Patent Search Courses
 - Searching Thai Patents
 - Course open : Monthly
 - 2010 : **380** trainees
- Trademark Search Courses
 - Searching Thai Trademark
 - Course open : Monthly
 - 2010 : **400** trainees
- Patent Agent Program
 - Duration : 120 Hrs + Training
 - Course open : 1 time/year
 - 2010 : **25** trainees



Patent Agent Workshop

Regular Program

- DL 101 - on line Courses
 - General courses on IP
 - Course open : 2 times / year
 - 2010 : 64 passed exam
 - 2008 - 2010 : 399 Passed exam



Distance Learning: DL 101
(In collaboration with WIPO WW Academy)

IP Training Center

- Training Activities
 - Regular program
 - **On Demand**

Lecture on IP

➤ Dispatch IP Lectures (2010 :150 times)

Private Sector

Target Group

- Entrepreneur
- Company Officer
- etc

Example

- Thai Siam Cement Group Co., LTD
- The Stock Exchange of Thailand

Educational Institute

Target Group

- Teacher
- Student
- Researcher etc.

Example

- Thammasat University
- Ramkhamheng University
- Srinakharinwirot University

IP Training Center

➤ Training Activities

- Regular program
- On Demand

➤ Workshop / Seminars on IP

Workshop / Seminars on IP

- Basic Knowledge on PCT
- Seminar on IP in Free Trade Areas Agreements : Opportunities for Thai Entrepreneurs
- Seminar on Protecting IP in Korea
- Workshop on Accession to the Madrid Protocol
- OTOP Project
- IP Capitalization, Management and Commercialization



Basic Knowledge on PCT



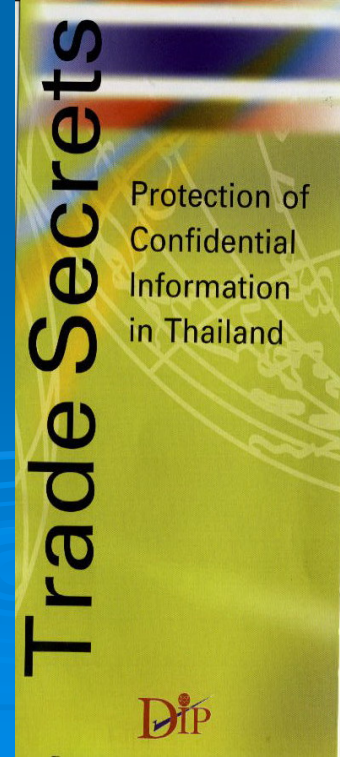
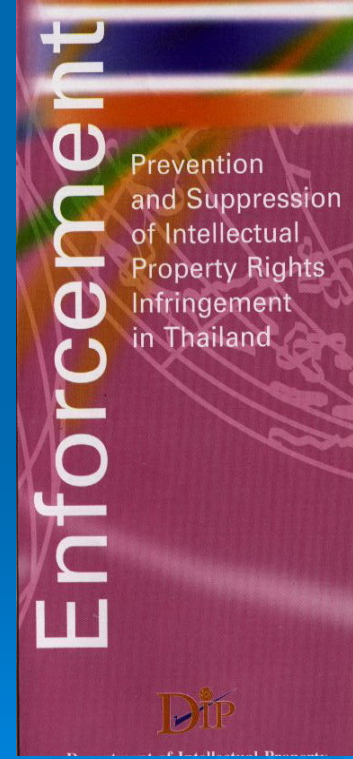
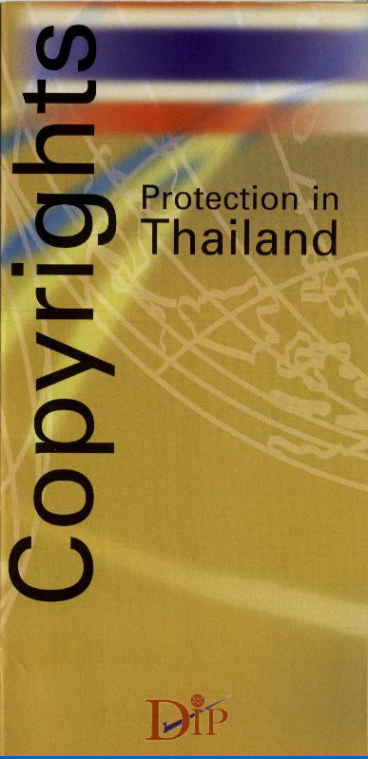
OTOP Project

IP Training Center

- Training Activities
 - Regular program
 - On Demand
- Workshop / Seminars on IP
- **Material**

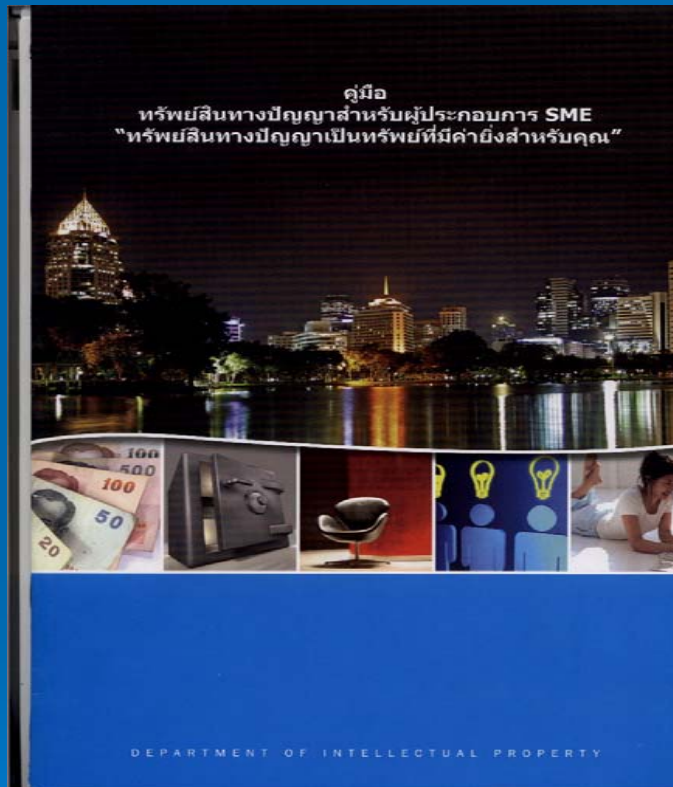
Material

- DIP make IP brochures/ publication.
- 2010
 - Brochure Production : 15 items/ 700,000 pcs.
 - Publication Production : 11 Handbooks/120,000 pcs.



Brochure

Guild Book



➤ SMEs IP Handbook

IP Training Center

- Training Activities
 - Regular program
 - On Demand
- Workshop / Seminars on IP
- Material
- **International Cooperation**

International Cooperation

- Current Work
 - IP Summer School
 - IP Panorama Project
- Future Work
 - DL 201 Copyright and related Rights
 - IP X-pedite Project



DIP Web Site :
www.ipthailand.go.th

Thank you