

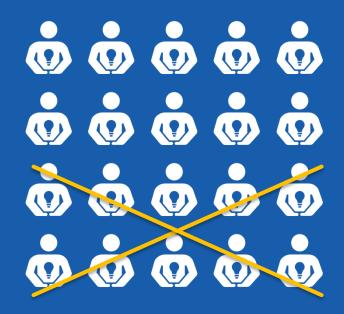


In some countries, more than half of *pro se* applicants

are abandoned before

substantive examination.

Their applications get rejected purely based on formalities.





How can we tap into the ingenuity our countries have to offer?

all innovators need access to high quality legal services to benefit from the potential of their ideas



The Inventor Assistance Program (IAP)

Bringing together inventors and patent attorneys in developing countries

The Steering Committee

- David Kappos, Partner, Cravath, Swaine & Moore
- Adil El-Maliki, Director General Moroccan Industrial and Commercial Property Office
- Alisa Harbin, Head Group Litigation and IP, Novartis
- Catharina Maracke, Associate Professor Keio University
- Corey Salsberg, Vice President, Global Head IP Affairs, Novartis
- James E. Brookshire, Executive Director Federal Circuit Bar Association
- John Sandage, Deputy Director-General, WIPO
- John Villasenor, Non-Resident Senior Fellow Brookings Institution / Professor, UCLA
- Josephine Santiago, Director General Intellectual Property Office of the Philippines
- Marco Aleman, Director Patent Law Division, WIPO
- Martina Larkin, Senior Director World Economic Forum
- Mónica Andrea Ramírez Hinestroza, Director of IP Department of Commerce and Industry, Government of Colombia
- Nicholas Davis, Head of Society and Innovation, Member of the Executive Committee, World Economic Forum
- Will Covey, Deputy General Counsel for Enrollment and Discipline, USPTO

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other associations

How Inventors qualify for the IAP

basic knowledge of the patent system

income level eligible invention

local resident of an IAP country

existing patent application or online course

varies by country

roughly ~3X poverty level

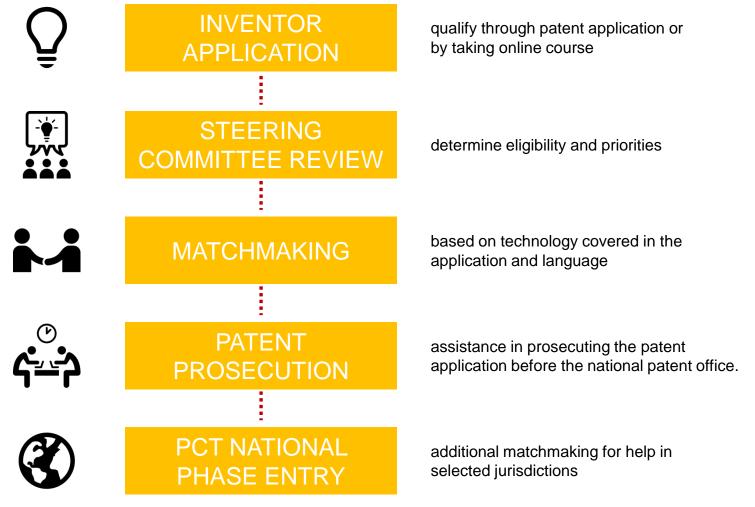
e.g. potential commercial impact

Colombia
Morocco
Philippines
South Africa
Ecuador

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HOW THE IAP WORKS

HELPING UNDER RESOURCED INVENTORS PROTECT THEIR IDEAS









SOCIETY



PATENT OFFICES



ATTORNEYS & AGENTS

THE BENEFITS OF THE IAP

access
high quality
services

level playing field for inventors

facilitates communication with applicants

new experiences & future clients

inventions evaluated on merit gives access to technologies otherwise lost increases local use of patent system

community of international experts

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Patent practitioners on the IAP experience

It has been rewarding for us to contribute to the promotion of innovation in our country. This experience has allowed us to improve our capabilities from the professional and personal point of view.

It is important to interact with inventors who do not belong to the corporate level, who enrich my vision about the advantages and difficulties of the patent system and new ways of doing things.

The Right Ecosystem for the IAP

innovation mindset	a culture of innovation should already be well established
low success rates	local inventors have low patent grant rates or minimal use of the system
volunteer base	the patent profession is established and can be counted on for support
supporting institutions	specialized agencies such as TISCs can support applicants for patent searching



Part of a team effort: Country's Role



NATIONAL AUTHORTITY

- establish eligibility criteria and identify national focal point
- coordinate promotion to inventors and Patent Specialists
- receive IAP inquiries and applications
- coordinate matchmaking with WIPO



SCREENING BOARD

- decides on IAP applications
- composed of different stakeholders, including from the patent office, R&D sector, agencies responsible for industry
- early notification of promising inventions to enable leverage of other government programs



HOW TO JOIN THE IAP

Send WIPO a letter of intent and provide the following details:

statistics on success of local patent applicants

eligibility criteria to access the program

a national focal point



composition of the national screening board

commitment to promote the IAP nationally

supporting groups for patent searches & volunteers

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Status of the IAP

January 1 – June 30, 2018

