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## TRAINING COURSE

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**WIPO/TM/TYO/15/INF/1**  
**ORIGINAL: ENGLISH**  
**DATE: JULY 15, 2015**

# **Training Course on the Examination Practice of Industrial Property — Intermediate/Advanced Program (Trademark)**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Japan Patent Office (JPO)

with the assistance of  
the Asia-Pacific Industrial Property Center (APIC)

**Tokyo, November 9 to November 20, 2015**

## PROGRAM

*prepared by the International Bureau of WIPO*

Monday, November 9, 2015

10.00 – 12.00 Welcome Address

**Topic 1 Intellectual Property Support for Small and Medium-sized Businesses in Japan**

Speaker: Specialist for Industrial Property Rights, Information Dissemination and Policy Promotion Division, Policy Planning and Coordination Department, Japan Patent Office (JPO), Tokyo – to be determined

12.00 – 13.00 Lunch Break

13.00 – 14.00 **Topic 2 Outline of the JPO IT System**

Speaker: Information Systems Division, Policy Planning and Coordination Department, JPO – to be determined

14.15 – 16.00 Visit to the JPO

Tuesday, November 10, 2015

10.00 – 13.00 **Topic 3 Present Status and Issues of Trademark Administration**

Speaker: Trademark Division, JPO

**Topic 4 Outline of the Japanese Trademark Registration System and Trademark Act (1)**

Speaker: Trademark Division, JPO

13.00 – 14.00 Lunch Break

14.00 – 17.00 **Topic 5 Outline of the Japanese Trademark Registration System and Trademark Act (2)**

Speaker: Trademark Division, JPO

Wednesday, November 11, 2015

10.00 – 13.00    **Topic 6**                    **Examination Guidelines for Trademarks**  
  
Speaker:            Trademark Examination Standards Office,  
                                 Trademark Division, JPO

13.00 – 14.00    Lunch Break

14.00 – 17.00    **Topic 7**                    **Protection of Well-known/Famous Trademarks**  
  
Speaker:            External – to be determined

Thursday, November 12, 2015

10.00 – 13.00    **Topic 8**                    **Classification of Goods and Services**  
  
Speaker:            International Trademark Classification Office,  
                                 Trademark Division, JPO

13.00 – 14.00    Lunch Break

14.00 – 17.00    **Topic 9**                    **Search Practices (Trademarks and Goods Search Tools)**  
  
Speaker:            Information Technology and Patent  
                                 Information Management Office, General  
                                 Coordination Division, JPO – to be confirmed

Friday, November 13, 2015

10.00 – 13.00    **Topic 10**                    **Outline of the Madrid Protocol (Procedure for the Office  
of Origin and the Designated Office)**  
  
Speaker:            External – to be determined

13.00 – 14.00    Lunch Break

14.00 – 17.00    **Topic 11**                    **Quality Management and Administration of Trademark  
Examination**  
  
Speaker:            Trademark Division, JPO

**Topic 12**                    **Training Programs and Human Resources Development**  
  
Speaker:            Trademark Division, JPO

Monday, November 16, 2015

10.00 – 13.00 **Topic 13** **Country Report (1)**

Speaker: Overseas Cooperation Committee of  
Trademark Division, JPO

13.00 – 14.00 Lunch Break

14.00 – 17.00 **Topic 14** **Trademark-Related IT System for Domestic and Madrid  
Protocol Applications**

Speaker: Electronic Trademark Examination System  
Planning and Coordination Office, Trademark  
Division, JPO

**Topic 15** **On-the-Job Training (OJT) (Terminal Operation)**

Speaker: JPO

Tuesday, November 17, 2015

10.00 – 13.00 **Topic 16** **Country Report (2)**

Speaker: Overseas Cooperation Committee of  
Trademark Division, JPO

13.00 – 14.00 Lunch Break

14.00 – 17.00 **Topic 17** **Case Study (1)**

Speaker: Overseas Cooperation Committee of  
Trademark Division, JPO

Wednesday, November 18, 2015

10.00 – 13.00 **Topic 18** **Case Study (2)**

Speaker: Overseas Cooperation Committee of  
Trademark Division, JPO

13.00 – 14.00 Lunch Break

14.00 – 17.00 **Topic 19** **Case Study (3)**

Speaker: Overseas Cooperation Committee of  
Trademark Division, JPO

Thursday, November 19, 2015

10.00 – 13.00 **Topic 20** **Trademark Infringement Case Studies**  
Speaker: External – to be determined

13.00 – 14.00 Lunch Break

14.00 – 17.00 **Topic 21** **Company Branding Strategy and Anti-counterfeiting**  
Speaker: External – to be determined

Friday, November 20, 2015

10.00 – 13.00 Company Visit – IP Management in Enterprises

13.00 – 14.00 Lunch Break

14.00 – 17.00 Evaluation Meeting and Closing Ceremony

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