



GLOBAL & NATIONAL TRADE MARK PROTECTION — LATEST DEVELOPMENTS, CHALLENGES & OPPORTUNITIES

WIPO REGIONAL MEETING OF
IPO OFFICIALS RESPONSIBLE
FOR THE MADRID SYSTEM
(TOKYO, 13 & 14 DEC. 2016)



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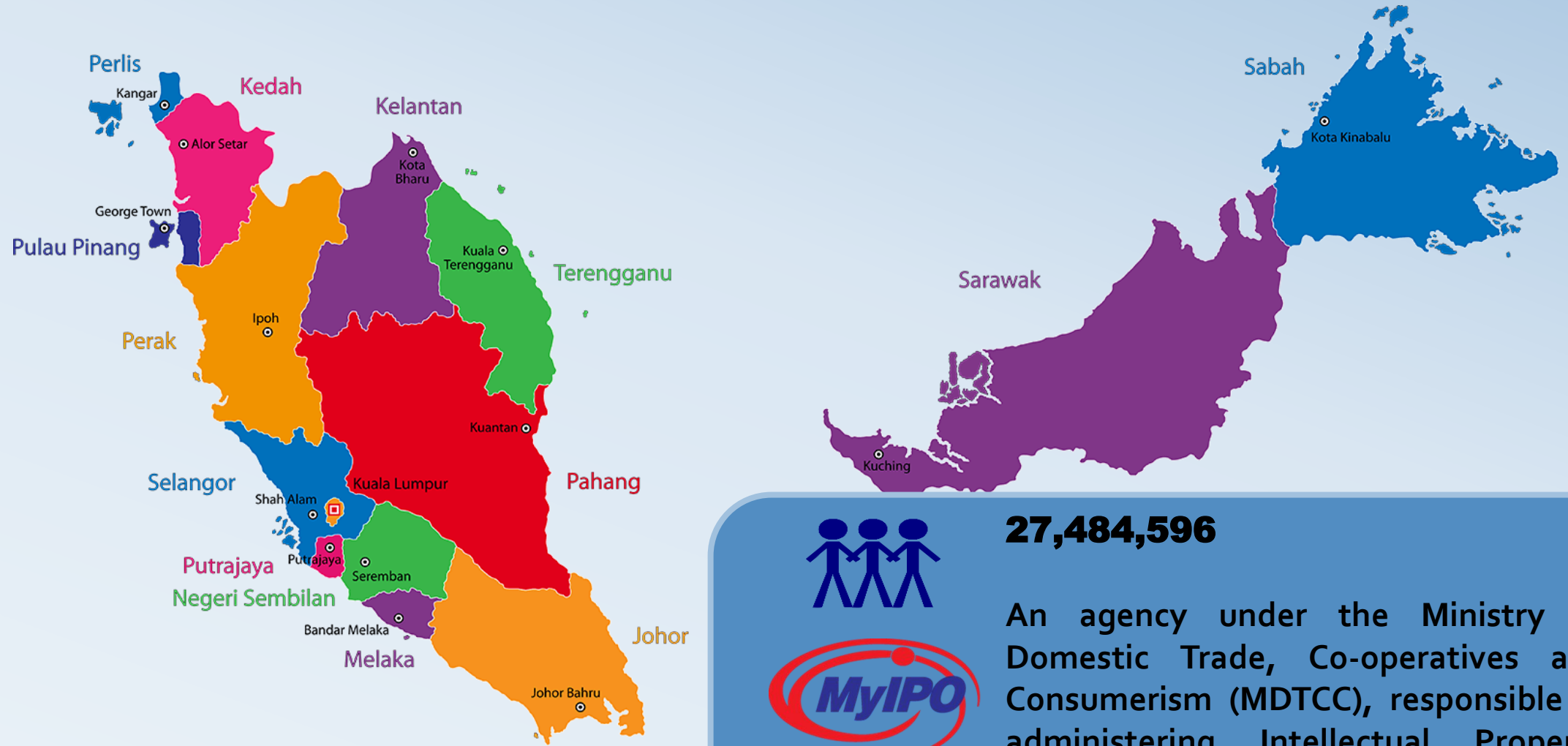
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Overview



27,484,596



An agency under the Ministry of Domestic Trade, Co-operatives and Consumerism (MDTCC), responsible in administering Intellectual Property System, including Madrid Protocol System

Madrid Protocol Accession Initiatives

Initiatives:	
2007	Accession to Madrid Protocol was put into consideration
2010	Major amendments were made to the Trade Marks Act 1976 while incorporating Madrid Protocol requirements
2011-2015	ASEAN IPR Action Plan 2011-2015
	<ul style="list-style-type: none"> Malaysia committed to accede to Madrid Protocol by 2015
2015	Amendment exercise continued
	<ul style="list-style-type: none"> MyIPO sent the Draft Trade Marks Bill 2015 and Regulations relating to Madrid Protocol to the Ministry of Domestic Trade, Cooperatives and Consumerism (MDTCC) and Attorney General's Chambers (AGC) for further action
Feb. 2016	Signing of Trans-Pacific Agreement (TPPA)
	<ul style="list-style-type: none"> Malaysia signed TPPA in February 2016
Feb. 2016 onwards	Amendment exercise continued
	<ul style="list-style-type: none"> Vetting of the Trade Marks Bill 2015 and Regulations incorporating Madrid Protocol was withheld New Trademarks Bill 2016 incorporating TPPA requirements including Madrid Protocol requirement were sent to the Ministry of Domestic Trade, Cooperatives and Consumerism (MDTCC) and Attorney General's Chambers (AGC) for further action

Challenges

Amendments to the current legislation and procedures

Making changes to ICT System

Making organizational changes

Capacity building for the Trade Marks Officers

Adapting to procedural changes

Encouraging adaptation of changes among the IP Community

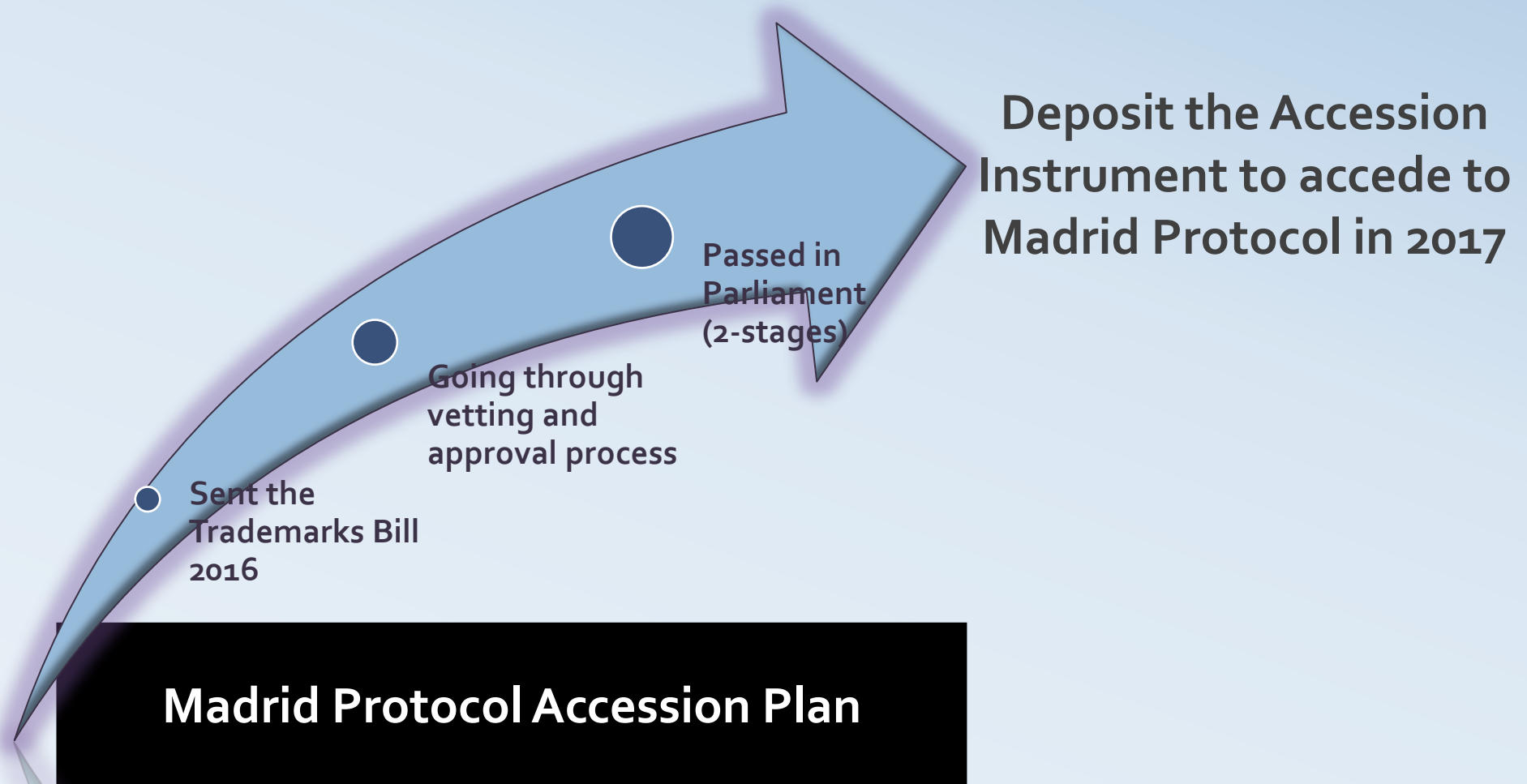
Opportunities

Facilitating Malaysians in filing their trade mark applications in foreign countries in an expeditious manner through one system

Anticipating the increase of filing of foreign applications

Harmonised Trademark System in ASEAN

Way Forward



Expectations

*Overcoming
Challenges*

Accession to
Madrid
Protocol

Giving effect
to Madrid
Protocol in
Malaysia

Smooth
adaptation
to the
procedural
changes

THANK YOU!

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