



WIPO | MADRID

The International
Trademark System

■ New IT Tools and Services: Madrid Member Profiles Database

Regional Meeting of Intellectual Property Office Officials
Responsible for the Madrid System

**Tokyo,
December 13 and 14, 2016**

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Project Officer
Madrid Registry

Madrid E-Services: Supporting User throughout the Lifecycle of the Mark

- Online services accessible through Madrid System website, with functions organized according to trademark life cycle:
 - Search
 - File
 - Monitor
 - Manage

SEARCH

You want to know whether a mark similar to yours exists in the markets where you want to obtain protection for mark

Search the
Global Brand
Database

You have registered your mark with WIPO and want to search for information and updates on your mark

Use Madrid
Monitor

FILE

Use Madrid Goods and Services Manager

to compile the classes for which you will seek protection for your mark



Use the Fee Calculator

to get an estimate of your application fees

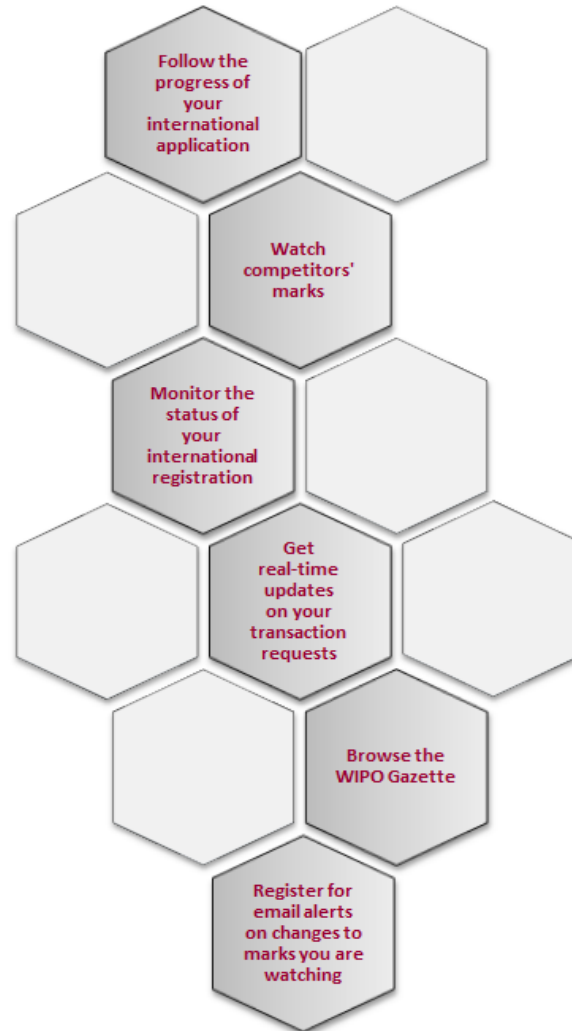


Prepare your Form MM2

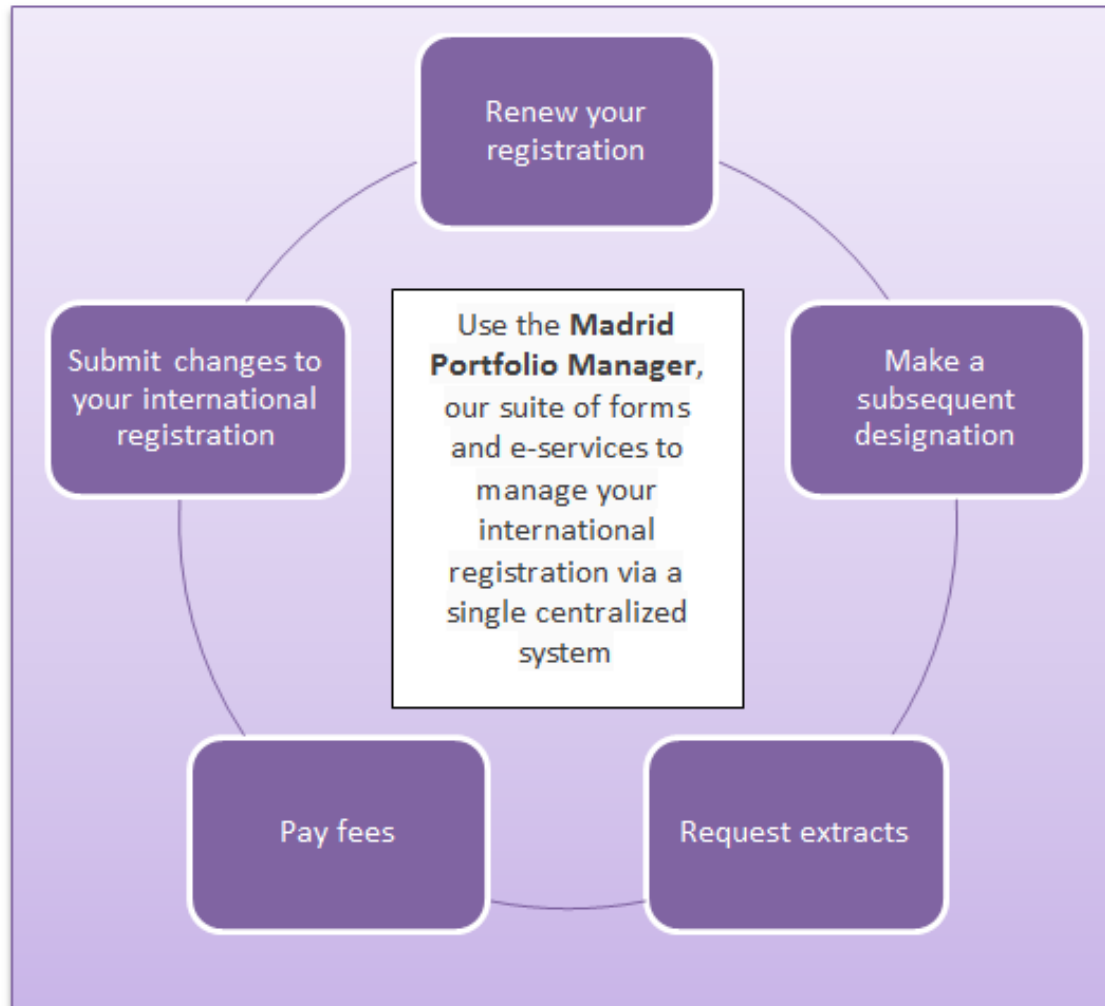
to submit for filing to your Office of Origin

MONITOR – Madrid Monitor

Use Madrid Monitor to stay informed on the status of your international registration and Madrid System trademark portfolio



MANAGE



Information Is Key

- However, at every stage, users would benefit from access to comprehensive information on how the Madrid System is implemented in Contracting Parties
 - **Search:** *What types of marks are acceptable in that jurisdiction (e.g. Smell, sound)?*
 - **File:** *Does the Office accept application fees on behalf of WIPO?*
 - **Monitor:** *What is the provisional refusal period for a given Contracting Party?*
 - **Manage:** *How does a given Office address subsequent designations?*

Member Information on WIPO Website

- Currently information about Madrid Member procedures is available on the Madrid website as static HTML pages:

Printable Version

Contact General Information As Office of Origin As Designated Office Miscellaneous

Contact for all matters relating to the Madrid System

African Intellectual Property Organization (OAPI)
 Rue Hyppodrome 158
 Place de la Préfecture
 BP 887
 Yaoundé
 Cameroun

Contact Person:	One-stop shop for filing operations
Telephone:	+(237) 222 20 57 00/+(237) 222 20 39 11
Fax:	+(237) 222 20 57 21/+(237) 222 20 57 27
E-mail:	oapi@oapi.int
Web site:	www.oapi.int

Opening Hours

Monday-Friday	8.00 am to 1.00 pm
	2:00 pm to 4:00 pm

Last updated on: May 7, 2015

Need for Evolution

- A number of users and Offices requested access to a greater range of information and to a more sophisticated search system to access data of interest
- The Madrid Registry is nearing completion of a project to address these needs

Madrid Member Profiles Database

- Objective: To develop a searchable database that enables customers to more efficiently access information on procedures relating to the international registration of trademarks in Madrid Member IP Offices

- The database will be:
 - Comprehensive
 - User-friendly
 - Easy to search

Database Structure

- 66 data items about each Member

- Structure based on two principles:
 - Role of Office (Office of Origin and Designated Office)
 - Stage of International Registration (for Designated Office)

Madrid Member Profiles - Search

Madrid Member Profiles — Search

A few simple steps give you access to detailed information regarding Madrid Members:

- First, choose one or multiple Members from the list on the left.
- Then, **SELECT ALL** to see the complete set of information about a Member, or further refine your search from the list of fields under step 2.

Resources

- [FAQs](#)
- [News](#)

Step 1 **Step 2**

Select Members **Select type of information** **Search** **Reset**

ALL MEMBERS

African Intellectual Property Organization (OAPI)

Albania

Algeria

Antigua and Barbuda

Armenia

Australia

Austria

Azerbaijan

Bahrain

Belarus

Benelux

Bhutan

Bonaire, Saint Eustasius and Saba

Bosnia and Herzegovina

SELECT ALL

General Information ↓

Office of Origin ↓

Designated Office ↓

Expandable Search Options

http://wmdev1.wipo.int:8080/profiles/#/ Madrid Member Procedure...

File Edit View Favorites Tools Help

Login Web Slice Gallery Suggested Sites Individual Fees under the ...

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Bonaire, Saint Eustasius and Saba

Bosnia and Herzegovina

SELECT ALL

General Information

Office of Origin

Methods of filing international application

Filing language

Handling fee. Possibility to pay Madrid fees through the Office

Designated Office

When Designating

Examination before the Office

Provisional Refusals (ex officio)

Oppositions

Third Party Observations

Interim Status

After Protection is Granted

Type of trademarks that can be protected

Requirements for the representation of a mark

Additional requirements for protection of collective, certification and guarantee marks

Information on classification practice

Information on database of acceptable terms for goods and services

Requirements for the intention to use and the form in which such intention must be submitted (where applicable)

Requirements to provide a description of a mark where the mark is in non-standard characters

Specific requirements to protect the mark via the Madrid System

Fees

Individual fee payable in two parts

Language in which the Office issues notifications

Search Results

http://wmdev1.wipo.int:8080/profiles/#/result?countries=9122&datafields=9567,9566,9568,5 Madrid Member Procedure... x

File Edit View Favorites Tools Help

Login Web Slice Gallery Suggested Sites Individual Fees under the ...

New search Edit search Save as PDF

Australia

Last update on : Jul 4, 2016

General Information

Contact information	<p>Name of the Office: IP Australia Address: Discovery House, 47 Bowes St, PHILLIP ACT 2606 Phone number: +61 2 6283 2999 Website: www.ipaustralia.gov.au Opening hours: Monday - Friday, 9:00 am – 5:00 pm. Official holiday days Contact point for questions related to international registrations: Brian Hollingworth Email: brian.hollingworth@ipaustralia.gov.au Phone number: + 61 2 6283 2089</p>
Membership	<p>Treaty: Madrid Protocol Entry into force: July 11, 2001</p>
Declarations and notifications made by Contracting Party	<p>Extension of the refusal period to 18 months (Article 5(2)(b) of the Protocol). Possible notification of refusal, based on opposition, after the 18-month time limit (Article 5(2)(c) of the Protocol). Charge individual fee, (Article 8(7)(a) of the Protocol), see list of fees and WIPO fee calculator. Recording of licenses not provided for in the domestic law, so that the recording of licenses in the International Register has no effect (Rule 20bis(6)(a)). The Office accepts to collect and forward fees to the International Bureau (Rule 34(2)(b)).</p>
Laws on trademarks	<p>The Trade Mark Regulations 1995 are available on WIPO Lex, also please see the Trade Marks Act 1995</p>
Requests for cancellation of the registration due to non-use of the mark	<p>There is no time limit to request cancellation of a registration due to non-use of the mark. Cancellations can be requested by any interested person.</p>

Implementation Plan

■ Database population

- Questionnaire distributed to all 98 Madrid Members
- Over two thirds of Members have returned information
- Continuous population

■ Launch

- Communication and promotional activities
- Testing
- Online launch and simultaneous replacement of current Madrid Member content

Cooperation

- Once the questionnaire has been considered, do not hesitate to ask for clarifications
- Check the information about your Office online and inform us if there are any errors
- Please continue to inform us about changes in your legislation or examination practice
- Help us to improve by providing feedback

Thank you
for your attention

