



Australian Government  
IP Australia



Patents



Trade Marks



Designs



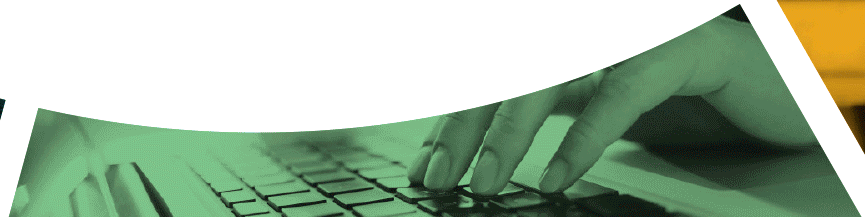
Plant Breeder's  
Rights

# IP Australia Name Standardisation Activities

Robert McNeill

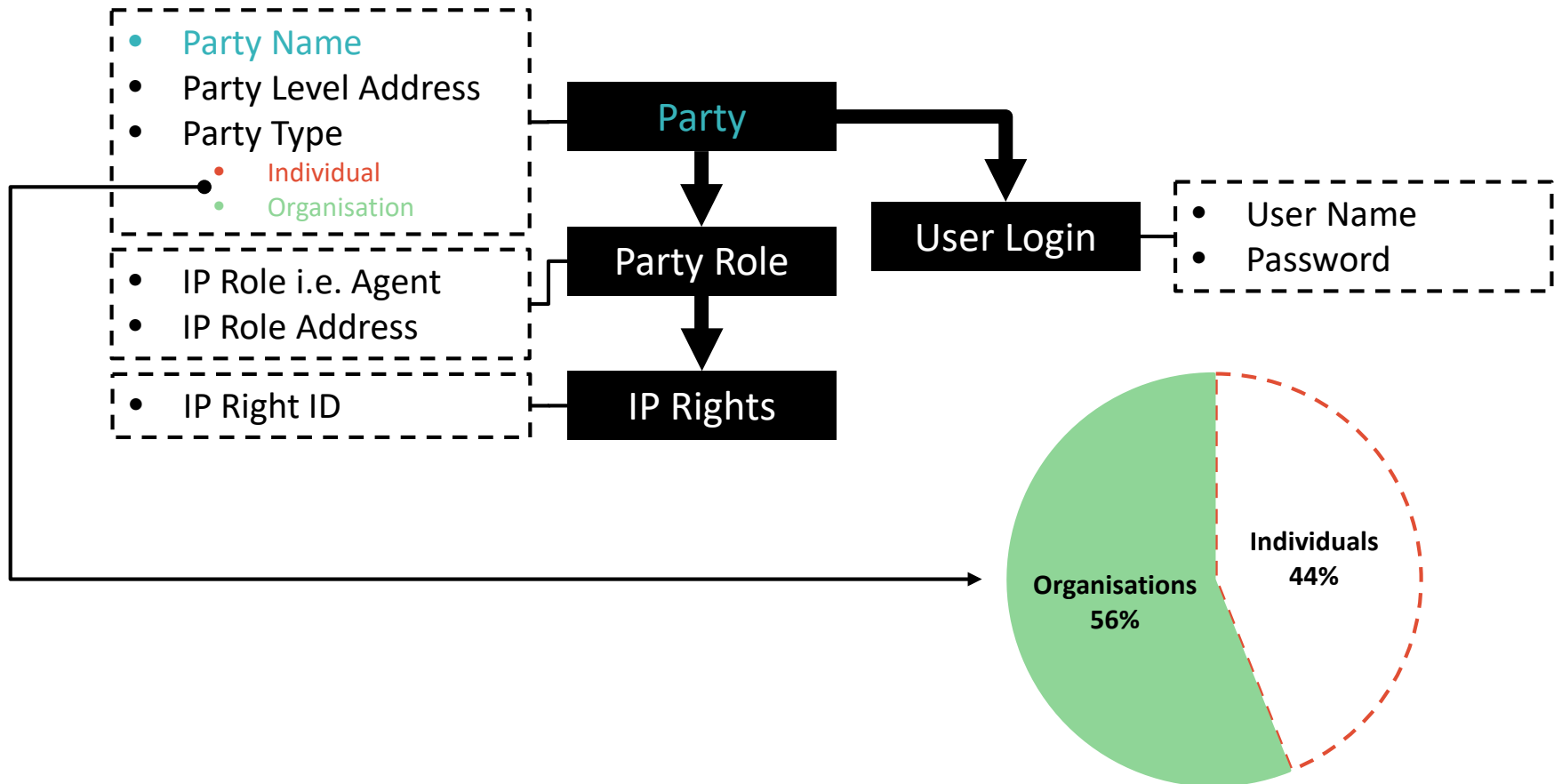
Assistant Director – Digital Engagement

IP Australia





# Customer Snap Shot





# Master Data Manager



· Organisations

3,173,482



· Individuals

2,459,150



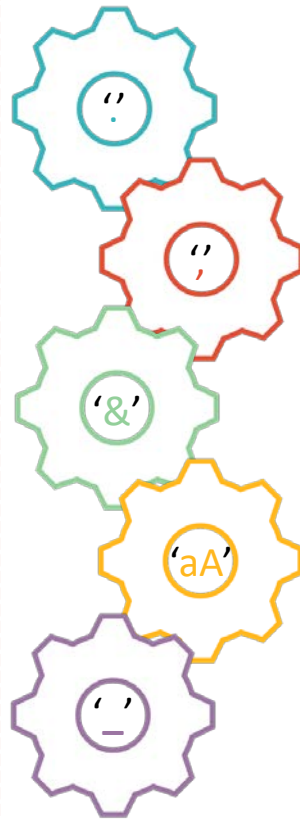
· Golden records

1,200,000



# Phase 1 – Name & Address Clean-up – Merge Candidates

Merge Candidates:  
1.19 M



- Full Stops
- Commas
- Ampersands
- Word CASE
- Word SPACING

Merge Candidates:  
363,653



# Phase 2 – Corporations Act 2001 – Merge Candidates

Merge Candidates:  
780,603



## Corporations Act 2001

No. 50, 2001

### 149 Acceptable abbreviations

- (1) The abbreviations set out in the following table may be used:
- (a) instead of words that this Act requires to be part of a company's name or to be included in a document or on a company's common seal; and
  - (b) instead of words that are part of a company's name; and
  - (c) with or without full stops.

Acceptable abbreviations	[operative table]
Word	Abbreviation
1 Company	Co or Coy
2 Proprietary	Pty
3 Limited	Ltd
4 No Liability	NL
5 Australian	Aust
6 Number	No
7 and	&
8 Australian Company Number	ACN
9 Australian Business Number	ABN

- (2) If a company's name includes any of these abbreviations, the word corresponding to the abbreviation may be used instead.

Merge Candidates:  
245,638



# ABN ACN Look up at front door

## Customer Details

Registering as an  Individual  Organisation

If you are unsure which customer type (Individual/Organisation) to register as, please consult the eServices help content by clicking the question mark icon above.


I do not have an ACN, ARBN or ABN

Identifier  ABN  ACN/ARBN

ABN \*  

ABN

ACN/ARBN

Legal name of the organisation  


organisation

*This name is from the ABR - based on the ACN, ARBN or ABN you provided*

**CHANGE LEGAL NAME**



# Portfolio View and IP Folio (Beta)



## Portfolio View (Beta)

P
TM
D
PBR

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### Search for IP Rights

Enter your name and address to search for IP rights. Mandatory fields are indicated by an asterisk (\*).

Name (e.g. John Smith) \*


Address (e.g. 1 George Street Sydney NSW 2000) \*

SEARCH

### Search Results

108 matching IP rights were found. Missing IP rights from your portfolio view? Perhaps you moved or changed your details recently? Please see our [FAQ](#) for additional details and [contact IP Australia](#) with outstanding queries.

IP RIGHT NUMBER	IP RIGHT TITLE	IP RIGHT TYPE	STATUS	ACTIONS
<a href="#">936184</a>	PSI BESIDE 3 DISCS 3 DISCS ATOP PSI FORMS CANDELABRA,STYL. PSI BESIDE 3 FACES,1 SMILING & 1 SAD 3 FACES,1 SMILING & 1 SAD, ATOP PSI FORMS CANDLEABRA,STYL.	Trade mark	Not Registered ▾	
<a href="#">1904911</a>	2 DISCS,CONCENTRIC,BROKEN FORM LTRS	Trade mark	Application Being Considered ▾	
<a href="#">893718</a>	2 CRESCENTS & DISC FORM LTR W	Trade mark	Not Registered ▾	<span style="background-color: #004a7c; color: white; padding: 2px 5px; border-radius: 3px;">RENEW</span>
<a href="#">901554</a>	2 HOOKED STRIPES FORM INCOMPL. ELLIPSE AROUND LTRS	Trade mark	Not Registered ▾	<span style="background-color: #004a7c; color: white; padding: 2px 5px; border-radius: 3px;">RENEW</span>



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<a href="#">893718</a>	2 CRESCENTS & DISC FORM LTR W	Trade mark	Not Registered ▾	<span style="background-color: #004a7c; color: white; padding: 2px 5px; border-radius: 3px;">RENEW</span>
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Australian Government

IP Australia

## Contact us

1300 65 1010 (9am – 5pm)

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