



NATIONAL SEMINAR

WIPO/CR/PGP/17 INF. 1
ORIGINAL: ENGLISH
DATE: NOVEMBER 17, 2017

Art and Copyright

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
Fundação Iberê Camargo and
UFRGS - Federal University of Rio Grande do Sul, Doctorate program (PPGD UFRGS)

Porto Alegre, December 12 and 13, 2017

December 12, 2017 at Fundação Iberê Camargo

Av. Padre Cacique, 2000 - Cristal
90810-240 Porto Alegre (RS), Brazil

December 13, 2017 at Salão Nobre da Faculdade de Direito da UFRGS

Av. João Pessoa, 80 - Campus Central UFRGS
90.040-100 Porto Alegre (RS), Brazil

DRAFT PROGRAM

prepared by the International Bureau of WIPO

Tuesday, December 12, 2017

Auditorium of the Instituto Iberê Camargo

- 13.00 Registration
- 13:30 – 16.00 **Inaugural Session I**
- Moderator: Mr. André Machado, Journalist, Porto Alegre
- Speakers: – Ms. Nádia de Araújo, Professor, Pontifical Catholic University of Rio de Janeiro
– Mr. Gilberto Martins Almeida, Visual Artist and Lawyer, Rio de Janeiro
– Mr. Francesco Rubino, Professor, University of Naples, Naples
– Ms. Wrana Panizzi, Professor, Federal University of Rio Grande do Sul, Porto Alegre
- 16.00 – 16.30 Coffee Break
- 16.30 – 18.00 **Inaugural Session II**
- Moderator: Ms. Isabella Pimentel, Counsellor, WIPO Brazil Office, Rio de Janeiro
- Speakers: – Mr. Orides Mezzaroba, Professor, Federal University of Santa Catarina, Florianópolis
– Ms. Maria Izabel Azevedo, State Judge, Vice-President of the State Court of Rio Grande do Sul (TJRS), Porto Alegre
– Ms. Rosângela Lunardelli Cavallazzi, Professor and Researcher, Federal University of Rio de Janeiro – Professor at the Pontifical Catholic University of Rio de Janeiro, Rio de Janeiro
- 18.00 – 18.45 **Opening Ceremony**
- Welcome addresses by:
- Ms. Isabella Pimentel
 - Mr. Rodrigo Azevedo, Lawyer, Fundação Iberê Camargo, Porto Alegre
 - Ms. Cláudia Lima Marques, Coordinator of the Postgraduate Program in Law, Federal University of Rio Grande do Sul (UFRGS) and Director of the CDEA - Centre for German and European Studies, Porto Alegre
 - Ms. Marié Miranda, President of the Consumer Law Committee on the Bar Association, Brasília
 - Mr. Luiz Felipe Silveira Difini, President of the State Court of Rio Grande do Sul (TJRS), Porto Alegre
 - Ms. Jane Tutikian, Vice-Dean, UFRGS, Porto Alegre
- 18.45 – 19.15 Reception and guided tour by the Iberê Camargo Museum

Wednesday, December 13, 2017

Auditório da Faculdade de Direito da Universidade Federal do Rio Grande do Sul

9.00 – 10.45	Topic 1	Art, Copyright and the Law
	Moderator:	Mr. Bruno Miragem, Professor at the Postgraduate Program in Law, UFRGS, Porto Alegre
	Speakers:	– Mr. Leonel Severo Rocha, Professor, UNISINOS, Porto Alegre – Ms. Renata Almeida da Costa, Professor, UNILASALLE, Canoas, RS – Mr. Paulo Jorge Fonseca Ferreira da Cunha, Professor, Universidade do Porto, Porto – Ms. Claudia Lima Marques, Dean of the Postgraduate Program in Law, UFRGS, Porto Alegre
11.00 – 12.30	Topic 2	Tailoring Alternative Dispute Resolution for Art Disputes
	Moderator:	Ms. Jania Saldanha, Professor, Federal University of Santa Maria, Santa Maria
	Speakers:	– Mr. Rodrigo Azevedo, Lawyer, Silveiro Advogados, Porto Alegre – Mr. Luiz Gustavo Meira Moser, Course Leader, Swiss International Law School, Basel – Mr. Bruno Miragem, Professor at the Postgraduate Program in Law, UFRGS, Porto Alegre – Mr. Ricardo Ranzolin, President, Regional Arbitration Committee, Brazilian Bar Association (OAB), Porto Alegre
12.30 – 14.00	Book Launch / Guided Visit / Lunch Break	
14.00 – 15.30	Topic 3	Visual Arts in the Contemporaneity
	Moderator:	Sandra Martini, Professor at the Postgraduate Program, UFRGS and UNIRITTER
	Speakers:	– Ms. Alessia Magliacane, George Simmel Centre, Paris – Mr. Bernardo de Souza, Resident Curator, Fundação Iberê Camargo, Porto Alegre – Ms. Cristina Vidotte Blanco Tárrega, Professor, Universidade Federal de Goiás, Goiânia – Vladia Soares, Professor at Federal University of Mato Grosso, Cuiabá

- 15.30 – 15.45 Coffee Break
- 15.45 – 17:15 Topic 4 **The Resale Royalty Right**
- Moderator: Mr. Leonardo Braga Moura, Lawyer, Silveiro Avogados, Porto Alegre
- Speakers: – Mr. Rafael Ferraz Vazquez, Associate Legal Officer, Copyright Law Division, WIPO, Geneva
– Ms. Maria Edina Portinari, Rio de Janeiro
– Mr. João Candido Portinari, Rio de Janeiro
– Mr. Victor Drummond, Lawyer, Rio de Janeiro
- 17.30 – 18.30 Topic 5 **Re-uses of artistic works**
- Moderator: Ms. Branca Alves, Chair of the Intellectual Property Commission OAB/AL, Maceió
- Speakers: – Ricardo Giuliani Neto, Plastic Artist and attorney, Porto Alegre
- Ms. Marisa Flório, Professor, Universidade Estadual do Rio de Janeiro, Rio de Janeiro
- Ms. Ney Wiedemann, Judge, TJRS, Porto Alegre
- 18.30 – 19.00 **CLOSING CEREMONY**
Musical Presentation.

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