

UNITED STATES  
PATENT AND TRADEMARK OFFICE



# Global Identifier Initiative

Committee on WIPO Standards



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# Global Identifier Goals

- To create global identifier system that would uniquely identify applicants and assignees across different IP Offices around the world
- Utilize the global identifiers within IPOs to help manage and track applicant and application data and support IP business processes at global level

# Benefits of Global Identifiers

- Helps improve application and applicant data quality
- Improves applicant's ability to manage their intellectual property at a global level
- Supports a more global IP framework
  - Enables development of streamlined global patent business processes
  - Improved mapping of applications across IPOs

# Business and IT considerations

- Handling of legal entities and legal representatives
- Need for new business processes to accommodate, utilize, and leverage GIDs
- Standardizing different GID solutions between IPOs and Industry
- Management and handling of PII/BII

# Managing PII/BII at USPTO

- Issuance of GID would require additional personal and business identifiable information not currently collected at USPTO
  - Privacy Impact Assessments
  - System of Record Notices
  - Cybersecurity assessments

# Other Considerations

- Development/modification of processes and systems to address identified use cases
- Consideration of work done in Applicant Name Standardization TF and other related initiatives
- Ownership and management of GID data
- Technology platform

# Next Steps

- GID efforts presented to IP5 Offices WGs
- Evaluation of potential GID use cases
  - Development of business requirements
  - Evaluation of legal considerations



