



Australian Government  
IP Australia

# THE NEW WIPO BLOCKCHAIN STANDARD

Webinar on WIPO  
Blockchain Whitepaper  
for IP Ecosystems  
Sept 2021

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Patents



Trade Marks



Designs



Plant Breeder's  
Rights



# THE NEW BLOCKCHAIN STANDARD

Why have a standard?

Who is the Standard for?

What should be in the Standard?

What should be left out?

Where are things at with developing the Standard?



# WHY HAVE A STANDARD?

Provides:

- ✓ Common terminology and definitions
- ✓ Guidance on governance
- ✓ Assists with integration and interconnection
- ✓ Guidance related to use case scenarios



# WHO IS THE STANDARD FOR?

National & Regional IP Offices

Attorneys and Annuity companies

IP Rights holders

Industry associations

Researches

IP service providers

Everyone who wants to use it





# CHALLENGES CREATING THE STANDARD

Emerging field - Not many IP related examples

IP Rights –

vs

Blockchain –

*rely on legal authority*

*designed for zero trust use cases*

Recommendations need to relate to a wide variety of use case scenarios

Used by governments, corporations & industry associations under different laws



# WHAT SHOULD BE IN THE STANDARD?

Terminology and definitions and operating principles

Guidance on regulatory framework, privacy, security, sustainability

Guidance on governance on and off the chain

Recommendations related to use case scenarios



# WHAT SHOULD NOT BE IN THE STANDARD?

Bias for or against vendors

Prescribing specific technologies

Restrictive governance demands

Inappropriate technical specifications



# THE NEW BLOCKCHAIN STANDARD

Thank you for your time today

Please look out for the new standard when it is released

In the meantime, use the Whitepaper for guidance




## Contact us


1300 65 1010 (9am – 5pm)

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