



## **Agenda Item 6: Recent Activities of WIPO in the Field of Building Respect for IP**

Eleventh Session of the Advisory  
Committee on Enforcement

Geneva, September 5 to 7, 2016

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Assistant Director General  
Global Issues Sector

# WIPO activities in building respect for IP

## - Guiding principles

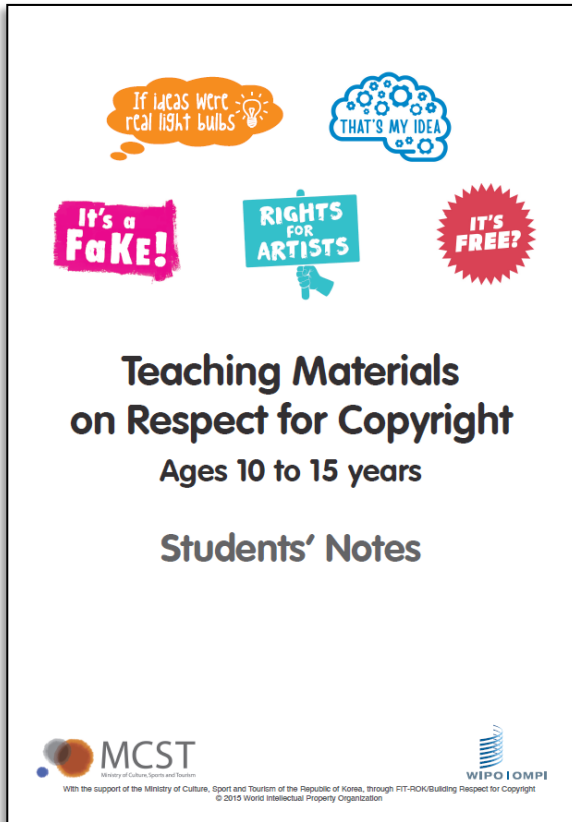
1. They implement WIPO's Strategic Goal VI on "International Cooperation on Building Respect for IP".
2. They are guided by the Program's objectives defined in the 2014-2015 and 2016-2017 Program and Budget, as well as by Development Agenda Recommendation 45.
3. They focus on:
  - responding to Member State requests for legal and technical assistance; and
  - fostering cooperation with partner organizations and the private sector.
4. The content of these activities are driven by the work program and discussions which take place at the Advisory Committee on Enforcement.

# Document WIPO/ACE/11/2

Reporting period: August 2015-April 2016

- I. Assistance to Member States:  
Legislative Advice, Training and Awareness Raising
- II. International Coordination and Cooperation
- III. Publications and Training Materials
- IV. WIPO Awards Program

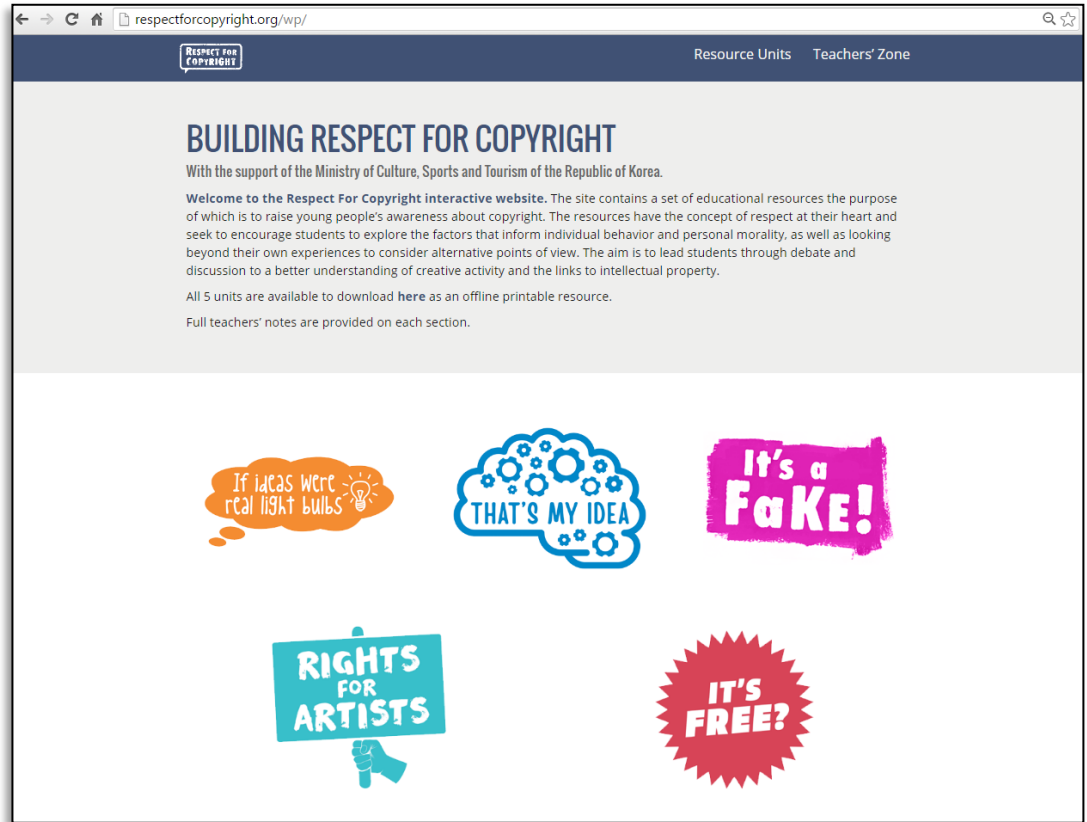
# WIPO Outreach Tools: In Print and Online



**Teaching Materials  
on Respect for Copyright**  
Ages 10 to 15 years  
Students' Notes

**MCST**  
Ministry of Culture, Sports and Tourism

**WIPO IOMPI**  
With the support of the Ministry of Culture, Sport and Tourism of the Republic of Korea, through FIT-ROK/Building Respect for Copyright  
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respectforcopyright.org/wp/

RESPECT FOR COPYRIGHT

Resource Units Teachers' Zone

## BUILDING RESPECT FOR COPYRIGHT

With the support of the Ministry of Culture, Sports and Tourism of the Republic of Korea.

Welcome to the **Respect For Copyright interactive website**. The site contains a set of educational resources the purpose of which is to raise young people's awareness about copyright. The resources have the concept of respect at their heart and seek to encourage students to explore the factors that inform individual behavior and personal morality, as well as looking beyond their own experiences to consider alternative points of view. The aim is to lead students through debate and discussion to a better understanding of creative activity and the links to intellectual property.

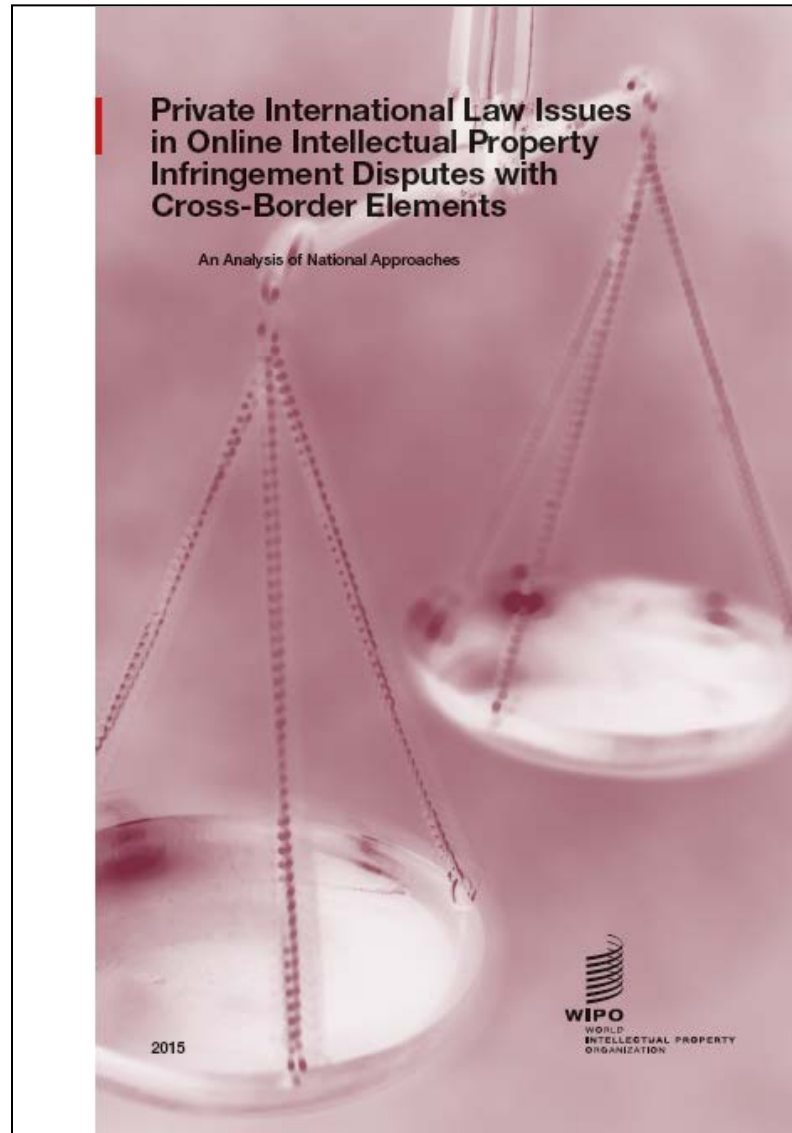
All 5 units are available to download [here](#) as an offline printable resource.

Full teachers' notes are provided on each section.

If ideas were real light bulbs  
THAT'S MY IDEA  
It's a FaKE!  
RIGHTS FOR ARTISTS  
IT'S FREE?

# WIPO Report on private international law issues in online IP infringement disputes

Sept 2015



**WIPO**  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

# WIPO Training Materials on IP Crime



## Investigación y procesamiento de delitos de P.I.

Materiales de formación para funcionarios de policía y fiscales



## Investigating and Prosecuting IP Crime

Training Materials for Authorities and Prosecutors



## التحقيق في جريمة الملكية الفكرية ومقاضاة مرتكبيه

مواد تدريبية لسلطات إنفاذ القانون والمدعين العامين



## Poursuite des délits liés à la propriété intellectuelle

Manuel de formation à l'intention des autorités chargées de l'application de la loi et des procureurs

# Building Respect for IP Newsletter



## Building Respect for IP

MAY 04, 2016

News round-up from November 2015 to March 2016

### SELECTED WIPO ACTIVITIES

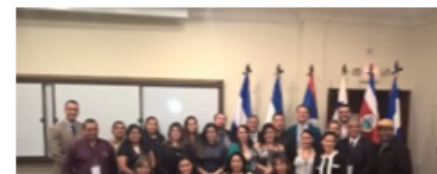
#### New WIPO Teaching Materials on Respect for Copyright

WIPO commissioned teaching materials on respect for copyright, with the aid of funds provided by the Ministry of Culture, Sports and Tourism of the Republic of Korea. The resources consist of five sets of teaching materials covering the 10-15 age range. The materials comprise attractive, accessible learning activities intended to raise young people's awareness about copyright. Teachers' notes accompany each set of resources. The materials can be used to explore a range of contemporary social, legal and moral issues relating to IP and the digital world. The materials can be made available upon request and work is now beginning to create an interactive, online version of the materials.



#### Teaching Materials

**WIPO-POLICOM Sub-Regional Workshop on Building Respect for IP for Prosecutors and Police Officials (December 10 and 11, 2016, San**



# WIPO Awards Program

Between August and December 2015, the WIPO Awards Program bestowed:

- 73 Medals
- 42 Trophies
- 82 Certificates

to inventors and creators from 27 Member States



# 2016 Global Anti-Counterfeiting Awards

- Organized by the Global Anti-Counterfeiting Group (GACG) and Managing Intellectual Property
- WIPO Building Respect for IP Division received the International Public Body Award



# International Conference on Building Respect for Intellectual Property

Shanghai,  
November 17-18, 2016

