



ADVANCED WORKSHOP

WIPO/IPR/TYO/19/INF/1
ORIGINAL: ENGLISH
DATE: DECEMBER 10, 2019

Tokyo Advanced Workshop on the Enforcement of Intellectual Property Rights

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Japan Patent Office (JPO)

Tokyo, December 3 to 5, 2019

PROGRAM

prepared by the International Bureau of WIPO

Tuesday, December 3, 2019

09:30 – 09:45 Welcome Addresses by:

Mr. Masashi Nemeto, Director, International Cooperation Division, Japan Patent Office (JPO), Tokyo

Ms. Louise van Greunen, Director, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva

09:45 – 10:20 **Topic 1** **Building Respect for IP: A Balanced Response to Counterfeiting and Piracy**

Speaker: Ms. Louise van Greunen

10:20 – 11:00 **Topic 2** **IP and Applicable Enforcement-related Legislation**

Speaker: Mr. Tobias Bednarz, Legal Counsellor, Building Respect for IP Division, Global Issues Sector, WIPO, Geneva

11:00 – 11:15 Coffee Break

11:15 – 12:15 **Topic 3** **Criminal Enforcement in Japan**

Speaker: Mr. Kuniyuki Murata, Professor, Government, International Cooperation Department, Research and Training Institute, Ministry of Justice, Japan

12:15 – 13:30 Lunch Break

13:30 – 15:00 **Topic 4** **Country Reports – Roundtable Discussion**

Moderator: Ms. Louise van Greunen

15:00 – 16:00 **Topic 5** **The Enforcement of Trademarks**

Speaker: Mr. Michael Edenborough, Queen's Counsel (QC), Serle Court, London, United Kingdom

16:00 – 16:15 Coffee Break

16:15 – 17:15 **Topic 6** **The Enforcement of Copyright**

Speaker: Mr. Michael Edenborough

Wednesday, December 4, 2019

08:15 – 11:45 **Visit to Tokyo Customs Headquarters**

11:45 – 12:30 **Topic 7 The Private International Law Issues in IP Infringement**

Speaker: Mr. Sam Granata, Judge, Court of Appeal,
Antwerp, Belgium, and Benelux Court of
Justice, Luxembourg

12:30 – 13:45 Lunch Break

13:45 – 14:45 **Topic 8 Criminal Enforcement of IP Rights – The Substantive
Elements of Counterfeiting and Piracy**

Speaker: Mr. Sam Granata

14:45 – 15:15 **Topic 9 Criminal Enforcement of IP Rights – Roundtable
Discussion on Prosecutorial Discretion**

Moderator: WIPO

15:15 – 15:30 Coffee Break

15:30 – 16:00 **Topic 10 Proceeds of Crime Legislation**

Speaker: Mr. Tobias Bednarz

16:00 – 17:00 **Topic 11 Infringements over the Internet**

Speaker: Mr. Sam Granata

Thursday, December 5, 2019

09:30 – 10:30 **Topic 12 Famous Marks**

Speaker: Mr. Michael Edenborough

10:30 – 11:30 **Topic 13 Cooperation of Right Holders in IP Enforcement**

Speakers: Mr. Jin Toyada, Manager, Attorney-at-Law
(New York), Anti-Counterfeit Department,
Corporate Intellectual Property and Legal
Headquarters, Canon Inc.

Ms. Yuki Ushiku, Anti-Counterfeit Department,
Corporate Intellectual Property and Legal
Headquarters, Canon Inc.

Mr. Takeru Ishii, Motorcycle and Life Creation,
Intellectual Property Division, Design and
Trademark Department, Honda Motor Co. Ltd.

Mr. Kenta Sakurai, Motorcycle and Life
Creation, Intellectual Property Division, Design
and Trademark Department, Honda Motor
Co. Ltd.

Mr. Toru Inoue, Motorcycle and Life Creation,
Intellectual Property Division, Strategy
Planning Department, Honda Motor Co. Ltd.

Mr. Fumihito Nakamura, Legal Department,
Anti-counterfeit Group, Casio Computer
Co. Ltd.

Mr. Takashi Matsumoto, Customs Intellectual
Property Information Center, Japan Tariff
Association

11:30 – 11:45 Coffee Break

11:45 – 12:10 **Topic 14 Proportionality and the Disposal and Destruction of Infringing Goods**

Speaker: Ms. Louise van Greunen

12:10 – 13:30 Lunch Break

13:30 – 14:30 **Topic 15 Break-out Group Discussions – Investigating and Prosecuting IP Crime**

Moderator: Mr. Sam Granata

14:30 – 15:15 **Topic 16 Alternative Dispute Resolution in IP and Global Trends to Render IP Enforcement more Cost Effective and Time Efficient**

Speaker/
Moderator: Mr. Tobias Bednarz

15:15 – 16:00 **Topic 17** **Roundtable Discussion – Overcoming Legal and Practical Challenges in the Area of IP Criminal Enforcement**

Moderator: Ms. Louise van Greunen and all speakers

16:00 – 16:15 Coffee Break

16:15 – 17:00 **Evaluation and Closing**

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