



NATIONAL WORKSHOP

WIPO/CR/JKT/23/INF/1
ORIGINAL: ENGLISH
DATE: MAY 17, 2023

National Workshop on Mastering Intellectual Property in the Video Games Industry: Business and Legal Aspects

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry of Tourism and Creative Economy of the Republic of Indonesia

Zoom Platform

<https://motce.id/ipclass-zoom>

Friday, May 19, 2023

10.30 a.m. to 5 p.m. Western Indonesian Time (WIB)

Saturday, May 20, 2023

10 a.m. to 6 p.m. Western Indonesian Time (WIB)

PROGRAM

prepared by the International Bureau of WIPO

Friday, May 19, 2023 (all times are Western Indonesian Time (WIB))

10.30 – 11.30	Registration	
11.30 – 12.00	Opening ceremony	
	Welcome remarks by:	Mr. Robinson Sinaga, Director for IP Development for Creative Industry, Directorate of Intellectual Property Development for Creative Industry, Ministry of Tourism and Creative Economy, Jakarta
		Mr. Dimitar Gantchev, Deputy Director and Senior Manager, Information and Digital Outreach Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva
12.00 – 13.30		<i>Lunch Break</i>
13.30 – 14.30	Topic 1:	Business of Video Games: The Role of IP in Games Development and Distribution
	Speakers:	Mr. Shafiq Husein, Chief Executive Officer, Gambir Studio, Jakarta
		Questions and Answer Session
14.30 – 14.45		<i>Break</i>
14.45 – 15.45	Topic 2:	Setting the Scene: The Current Video Game Industry Landscape
	Speakers:	Mr. Dimitar Gantchev
		Mr. Cipto Adiguno, President, Indonesian Game Association, Bandung, Indonesia
	Moderator:	Ms. Sarah Johana, Toge Productions, South Tangerang, Indonesia
		Questions and Answer Session
15.45 – 16.00		<i>Coffee Break</i>
16.00 – 17.00	Topic 3:	Monetizing your Existing IP Through Games
	Speaker:	Mr. Gaetano Dimita, Senior Lecturer in International Intellectual Property Law, Centre for Commercial Law Studies, Queen Mary University of London, London
	Moderator:	Ms. Sarah Johana
17.00	Closing	

Saturday, May 20, 2023 (all times are Western Indonesian Time (WIB))

- 10.00 – 12.00 Opening ceremony in IP Talkshow and Creative Exhibition (IP Topia)
Welcome remarks by: Mr. Robinson Sinaga
- 12.00 – 13.00 *Lunch Break*
- 13.00 – 14.05 Topic 4: Investing in Video Games, its Risks, and Returns in the Digital Industry
Speaker: Mr. Eka Chandra, Chief Executive Officer, IOTA Kreatif Media, Jakarta
Questions and Answer Session
- 14.05 – 15.05 Topic 5: Legal Framework on Games and Digital Products
Speaker: Mr. Andy Ramos, Lawyer, Pérez-Llorca, Madrid
Moderator: Ms. Adam Ardisasmita, Vice-President, Indonesian Game Association, Bandung
Questions and Answer Session
- 15.05 – 15.30 *Coffee Break*
- 15.30 – 16.30 Topic 6: Video Games as Intellectual Property and its Licensing Potential
Speaker: Mr. Rachmad Imron, Chief Executive Officer, Digital Happiness, Bandung, Indonesia
Questions and Answer Session
- 16.30 – 17.50 Interactive Discussion and Sharing Session – The Future and Challenges of Video Games in Indonesia
Mr. Dimiter Gantchev
Mr. Cipto Adiguno
Mr. Gaetano Dimita
Mr. Andy Ramos
Moderator: Mr. Adam Ardisasmita
- 17.50 – 18.00 Closing remarks by: Mr. Robinson Sinaga
Mr. Dimiter Gantchev

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