

# Patent Analysis Services Colombia



**MinCIT**  
Ministerio de Comercio,  
Industria y Turismo

**PROSPERIDAD  
PARA TODOS**



# IP SERVICES

## Technological Information Services



### Technological Searches

- Patents
  - National
  - International
- Designs
  - National

### Technological Bulletins

Strategic Productive Sectors Transformation Program (PTP)

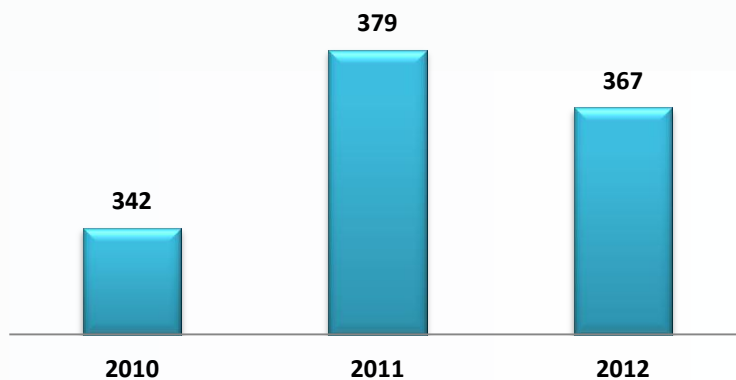


# Technological Information Services

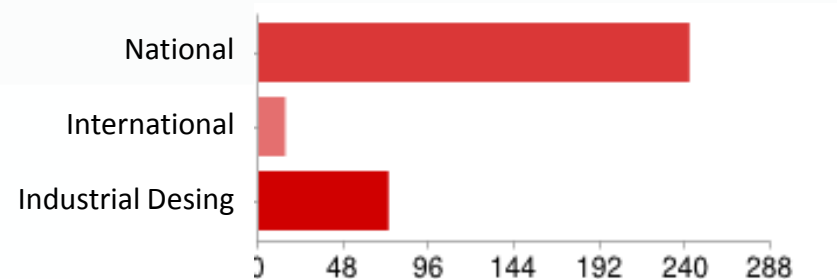
## TECHNOLOGICAL SEARCHES

The technological searches helps to determine the state of the art on the national and/or international level in a particular subject referred to a product or process.

**Technological Searches by year**



**Types of Searches**

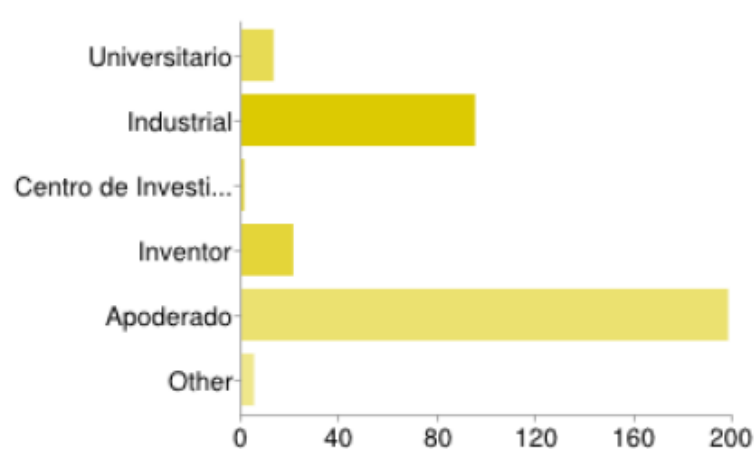




# Technological Information Services

## TECHNOLOGICAL SEARCHES

### Clase de usuario



Clase de usuario	Number of Searches	Percentage
Universitario	13	4%
Industrial	95	29%
Centro de Investigación	1	0%
Inventor	21	6%
Apoderado	198	60%
Other	5	2%

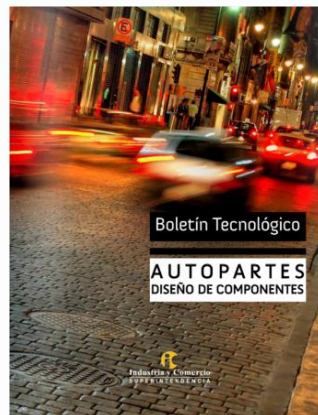
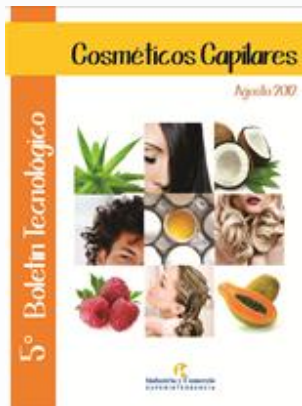
Los usuarios pueden seleccionar más de una casilla de verificación, por lo que los porcentajes pueden superar el 100%.



# Technological Information Services

## TECHNOLOGICAL BULLETINS AND ALERTS

- To better understand the environment
- Establish the state of the art
- Find solutions to technological problems
- Identify technology trends and technology that is free to use





# Technological Bulletins

## STRUCTURE

### International Inventions

- Life cycle
- Main applicants
- Main countries
- Thematic trends
- Access to Patents (links)

### National Inventions

- Life cycle
- Main applicants
- Main countries
- Access to Patents (links)

Trademarks that are related

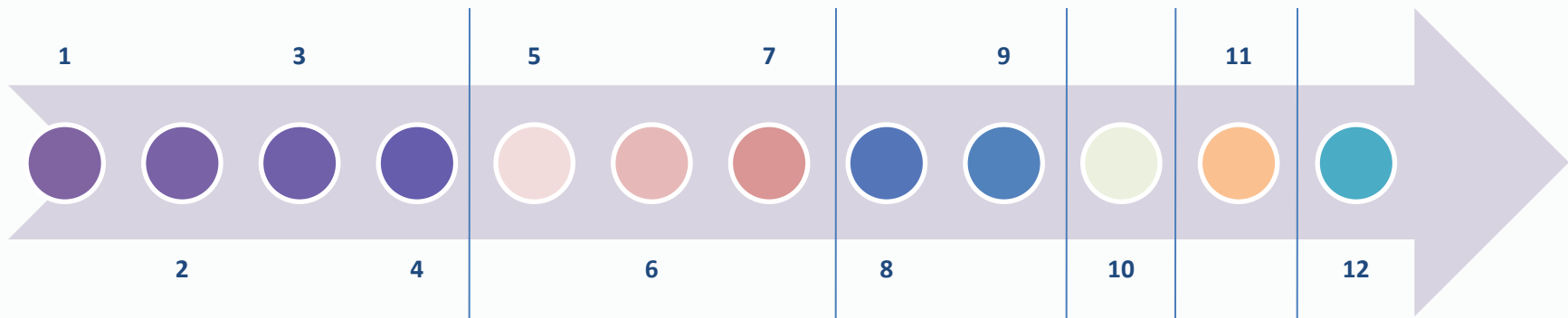
From the perspective of an expert





# Technological Bulletins

## METHODOLOGY



1. Definition of the sector
2. Definition of a strategic partner
3. Definition of the topic
4. Definition of experts
5. Definition of IPC and key words
6. Patent search - national and international

7. Trademark search
8. Patent analysis by the experts
9. Editing
10. Content review
11. Graphic design of the bulletin
12. Publication in the Web site



# Technological Bulletins

## DISSEMINATION OF THE BULLETINS

Published in the institutional Web Site.

<http://www.sic.gov.co/boletines-tecnologicos>.

The screenshot shows the website interface for 'Boletines Tecnológicos'. At the top, there is a navigation bar with links for 'Inicio', 'Hora legal', 'Empleos', 'Denuncias por corrupción', 'Servicio al ciudadano', 'Ayuda', 'Glosarios', 'Mapa del sitio', 'Certificación', and 'Acceder'. The main header features the 'Industria y Comercio SUPERINTENDENCIA' logo, the 'PROSPERIDAD PARA TODOS' slogan, a search bar, and the date 'Bogotá, Ago 22, 2013 14:27'. Below the header is a menu with categories: 'Protección del Consumidor', 'Protección de la Competencia', 'Propiedad Industrial', 'Cámaras de Comercio', 'Protección de Datos Personales', 'R. Técnicos y Metrología Legal', 'Nuestra Entidad', and 'Normativa'. The main content area is titled 'Boletines Tecnológicos' and includes a sidebar with categories: 'Autopartes', 'Biocombustibles', 'Camaricultura', 'Comunicación Gráfica', 'Cosméticos', and 'Otros'. The main content area has two tabs: 'ÚLTIMOS BOLETINES' and 'ALERTAS TECNOLÓGICAS'. Under 'ÚLTIMOS BOLETINES', there are two featured bulletins: 'Cosméticos para el cuidado de la piel de origen natural' and 'Medición y alimentación en el cultivo de camarón'. Each bulletin has a thumbnail image and the 'ISSUU' logo.





# Technological Bulletins

## DISSEMINATION OF THE BULLETINS

Sent by e-mail.

- Strategic Business Sector
- Universities
- Research Centers
- Government institutions

Technological Bulletin	E-mails sent
Decorative cosmetics	1818
Hair cosmetics	1133
Auto parts component design	998
Suspension shocks and springs	1323
Packaging for decorative cosmetics	1349
Suspensions: terminals, stabilizer bars and control arms	1397
<b>TOTAL</b>	<b>8018</b>



# Technological Bulletins

## DISSEMINATION OF THE BULLETINS

The section of the Technological Bulletins in the institutional Web site had 5.265 visits during 2012. Of all the visitors, 56.37% are frequent visitors, 43.61% are new visitors and 23.04% entered to the different bulletins. The average time of the visit to the section is 13:39 minutes.





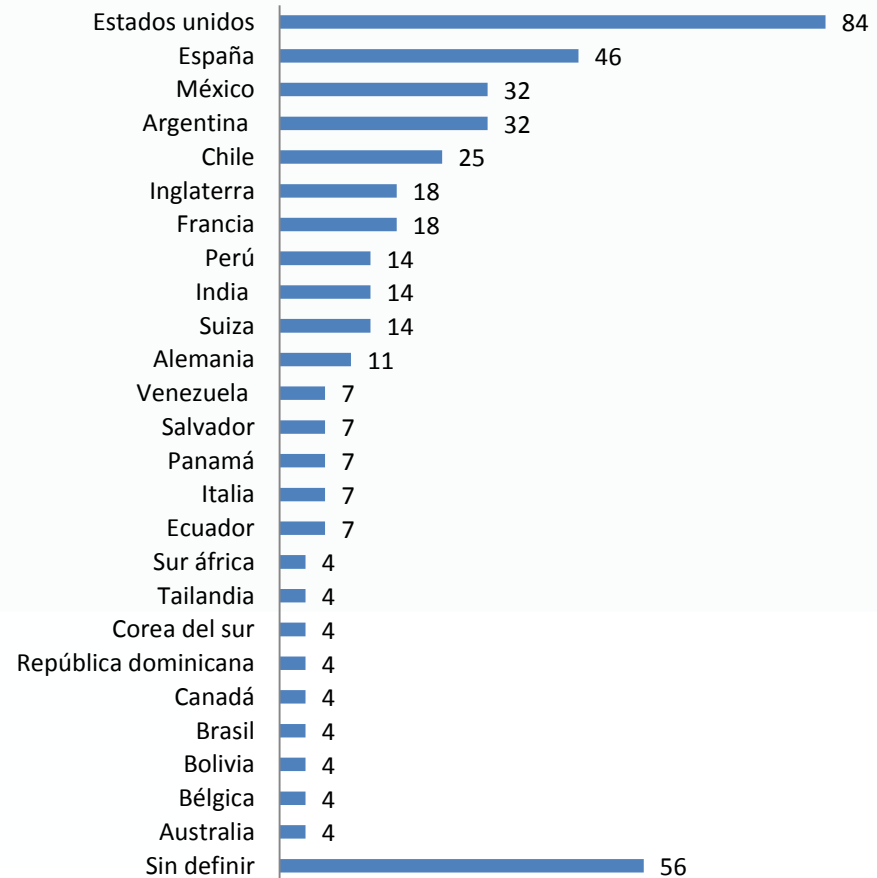
# Technological Bulletins

## DISSEMINATION OF THE BULLETINS

Sent by e-mail.

- Strategic Business Sector
- Universities
- Research Centers
- Government institutions

Colombia: **4.836** visits to the bulletins





# Technological Information Services

## PATENT DATA BASES

### •Free Patent Data Bases:



Latipat-Espacenet



### •Commercial Patent Data Bases:



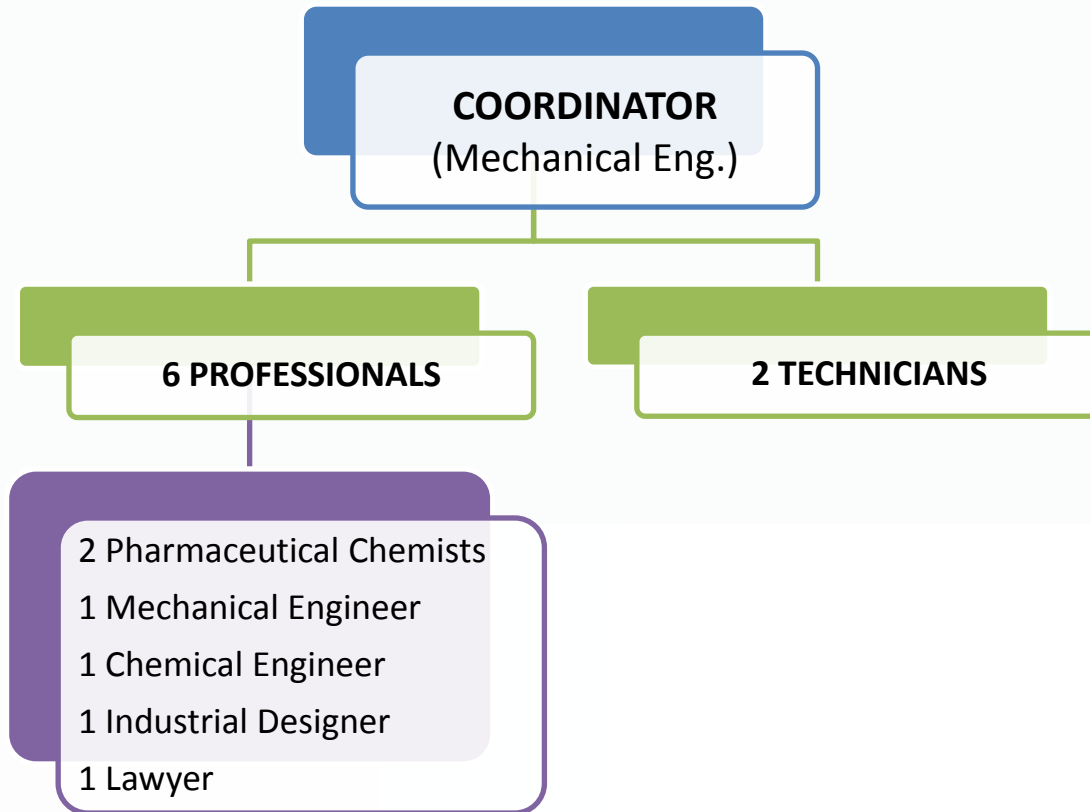
THOMSON INNOVATION

**PROSPERIDAD  
PARA TODOS**



# Technological Information Services

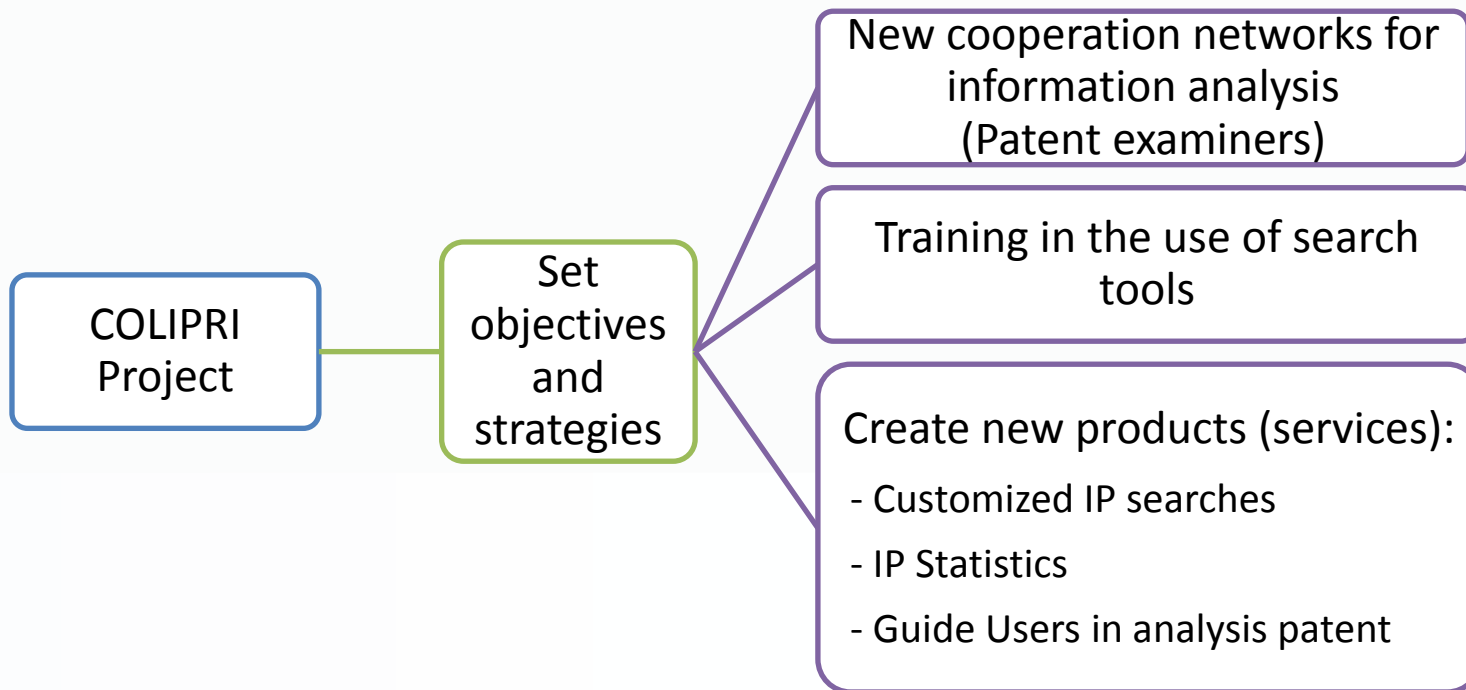
## HUMAN RESOURCES





# Technological Bulletins

## Challenges



# Thank you!

**Diana Vivas**

**SIC - Colombian IP Office**

**[dvivas@sic.gov.co](mailto:dvivas@sic.gov.co)**



**Industria y Comercio**  
**SUPERINTENDENCIA**

Carrera 13 No. 27 - 00 Pisos 3, 4, 5 y 10 Bogotá - Colombia  
Horario de Atención al Público: Lunes a Viernes de 8:00 a las 16:30  
Conmutador: (57 1) 587 00 00 Fax: (57 1) 587 02 84  
Contact center: (571) 592 0400 Línea gratuita nacional: 018000-910165