

World Intellectual Property Report 2024

Making innovation policy work for development

Launch followed by a panel discussion
on **Policies and initiatives to leverage
innovation capabilities**

Thursday, May 2, 2024

2.00 p.m. – 4.00 p.m.

WIPO Conference Hall
34, chemin des Colombettes, Geneva

*To find out more about the World Intellectual
Property Report, visit wipo.int/wipr*

Register online





This year's WIPR explores how policymakers can take informed decisions on how to boost innovation and drive economic development. It focuses on the importance of building, diversifying and applying local knowledge in technologies to build their innovative capabilities, and strengthen their innovation ecosystems.

Drawing on original analysis and three case studies, the report provides insights on how economies can diversify their capabilities with the support of innovation policies.

Published every two years, the World Intellectual Property Report offers fresh insights into the role of innovation in market economies and, in doing so, fosters evidence-based policy-making. Each edition focuses on specific trends in an area of intellectual property.



Program

- 1.00 p.m. – 2.00 p.m.** **Networking lunch session**
Meet the authors of the World IP Report, Geneva area national and international policy-makers, economists and academics (onsite only)
- 2.00 p.m. – 2.10 p.m.** **Opening remarks**
Mr. Marco M. Alemán, Assistant Director General, WIPO
- 2.10 p.m. – 2.45 p.m.** **Keynote on Industrial policies and Economic complexity**
Mr. Ricardo Hausmann, Director, Harvard's Growth Lab and the Rafik Hariri Professor of the Practice of International Political Economy, Harvard Kennedy School, US
- Moderator:
Mr. Carsten Fink, Chief Economist, WIPO
- 2.45 p.m. – 3.00 p.m.** **Presentation of the World Intellectual Property Report 2024**
Innovation Economy Section Team, WIPO
- 3.00 p.m. – 3.40 p.m.** **Panel on Policies and initiatives to leverage innovation capabilities**
Mr. Debisi O. Araba, Visiting Research Fellow, Imperial College London, Centre for Environmental Policy, Kenya
- Ms. Kate Edwards, Geographer, CEO and Principal, Consultant – Geogrify LLC, US
- Mr. Ashish Mohan, Executive Director & Head, Technology, Innovation & IP, Design, Industry Research and Academia, CII, India
- 3.40 p.m. – 3.50 p.m.** **Discussion**
Open Floor and Virtual Moderated Questions
- 3.50 p.m. – 4.00 p.m.** **Final remarks**
- 4.00 p.m.** **Coffee**
Meet the panelists and authors of the WIPR for informal Q&A (onsite only)



Mr. Debisi O. Araba

**Visiting Research Fellow, Imperial College London,
Centre for Environmental Policy, Kenya**

Mr. Debisi Araba is a public policy, innovation and strategy specialist focused on the future of food, the environment, and entrepreneurship. He is currently a Visiting Research Fellow at the Centre for Environmental Policy, Imperial College London. He also serves on the Montpellier Malabo Panel of experts – an eminent group of global experts – working together to enhance African and European government support of national and regional agricultural development and food security priorities in Africa. Previously, he led the Africa Green Revolution Forum (AGRF) as the Managing Director, and was also the Africa Region Director at the International Center for Tropical Agriculture (CIAT), a member of the CGIAR, the consortium on international agriculture research. He has also served as the Senior Technical Adviser on Environmental Policy to the Minister of Agriculture and Rural Development in Nigeria.



Ms. Kate Edwards

**Geographer, CEO and Principal, Consultant –
Geogrify LLC, US**

Ms. Kate Edwards is an award-winning 30+ year veteran of the game industry, and the CEO and principal consultant of Geogrify, a consultancy which innovated content culturalization in games, as well as the CXO and Co-Founder of SetJetters, a film tourism app. She is also the former Executive Director of the International Game Developers Association (IGDA) and the Global Game Jam. In addition to serving in several board and advisory roles, she is a geographer, writer, and corporate strategist. In 2021, she was included in the Forbes' «50 Over 50» Vision List and was also inducted into the Women in Games Hall of Fame.



Mr. Ricardo Hausmann

Director, Harvard's Growth Lab and the Rafik Hariri Professor of the Practice of International Political Economy, Harvard Kennedy School, Cambridge, US

Mr. Ricardo Hausmann, Director of Harvard's Growth Lab and Rafik Hariri Professor at Harvard Kennedy School, leads influential research on economic growth and development. He pioneered Growth Diagnostics and Economic Complexity methodologies, along with concepts like Dark Matter and Original Sin. His work, featured in top journals and media outlets, has over 50,000 citations. As principal investigator for 50+ initiatives in 30 countries, Hausmann shapes development policies globally. Formerly, he was Chief Economist at the Inter-American Development Bank, Minister of Planning in Venezuela, and Chair of the IMF-World Bank Development Committee. With a Ph.D. from Cornell University, he founded the Center for Public Policy at Instituto de Estudios Superiores de Administracion (IESA).



Mr. Ashish Mohan

**Executive Director
Technology, R&D, Innovation and Design
Confederation of Indian Industry, India**

Mr. Ashish Mohan is Executive Director at the Confederation of Indian Industry, and heads the portfolios of Technology, Design, Innovation, IP Creation and Robotics at CII. He is a doctorate in Robotics from the IIT Delhi, and has an industry experience of 25 years in corporates like Tata Motors and JCB India, and a brief research project for Indian Space Research Organizations. His areas of expertise are, (1) New Technology development in AI, Computational efficiencies and Multibody dynamics, and, (2) Establishment of Industry-best Innovation and IP ecosystems. Mr. Ashish has authored one book (Publishers: Springer, the Netherlands) on Robotics and has 12 publications in international journals.

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