

Challenges for Geographical Indications and the Internet Domain Name System

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Challenges for Geographical Indications and the Internet Domain Name System

I. Geographical indications as intellectual property titles

II. Geographical indications in the operation of DNS, especially after the launch of the new gTLDs in 2011

III. UDRP / ADRs and Geographical Indications

IV. WIPO Case No. DCO2011-0026; WIPO Case No. D2018-0168; WIPO Case no. D2021-0722; WIPO Case no. D2017-0554; WIPO Case No. D2019-2848; WIPO Case No. D2021-0690

V. .eu Regulation and Geographical Indications. CAC Case No. 04419

VI. Conclusions

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1. Geographical indications should be considered to be included as **valid titles** based on which a complaint can be filed under the UDRP/ADRs
2. A **unique database** including:
 - ✓ all Geographical Indications protected worldwide (including GIs, PDOs, PGIs and AOs),
 - ✓ with a clear indication of the territorial scope of protection,
 - ✓ and of the organization in charge of that Geographical Indication,should be considered to be created
3. **Repository system / TMCH / new gTLDs** – introduction of repositories for GIs / extending protective mechanisms to GIs / introduction of rules, enabling the entities in charge of the protection of GIs to better protect their rights
4. A **better protection** of geographical indications against counterfeiting on the Internet should be considered



“Folk Wisdom to World Heritage”
Thai Silk GI, Thailand.
Photo: Violaine Martin. © WIPO.



Italy on Stage: “GIs, Traditions...Emotions”
Pasta di Gragnano GI, Italy
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Thank you for your attention!

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