

SEOUL
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INTERNATIONAL DISPUTE RESOLUTION CENTER



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**In-House Counsel Seminar
Alternative Dispute Resolution for IP and Technology Disputes
Recent Developments**

**Seoul, Republic of Korea
Tuesday, June 20, 2017**

co-organized by

Licensing Executives Society, Korea (LESK)
WIPO Arbitration and Mediation Center
Bae, Kim & Lee
Kim & Chang
Lee & Ko

supporting organizations

Seoul International Dispute Resolution Center (SIDRC)

PROGRAM OUTLINE

- 13:30 – 13:45 Welcome and introduction
Mr. Kwang Jun Kim (LES Korea)
Mr. Olivier Marquais (WIPO Arbitration and Mediation Center)
- 13:45 – 14:45 **I. Efficient Resolution of Life Sciences Disputes - Panel Discussion on:**
- Strategic Considerations for Dispute Resolution Mechanisms
 - Arbitration and Mediation of Life Sciences Disputes
 - The Role of Experts in Life Sciences ADR
- Speakers:
Mr. Benjamin Hughes (Hughes Arbitration)
Ms. Catherine Eunbyeong Lee (Bae, Kim & Lee)
Mr. David MacArthur (Bae, Kim & Lee)
Mr. Dooky Kim (WooIn Law firm)
Mr. Olivier Marquais (WIPO Arbitration and Mediation Center)
- 14:45 – 15:00 Questions & Answers
- 15:00 – 15:15 *Coffee Break*
- 15:15 – 16:15 **II. Efficient Resolution of SEP/FRAND Disputes - Panel Discussion on:**
- Standardization in the Telecom Sector and FRAND-related Disputes
 - Advantages of WIPO Mediation and Arbitration for SEP/FRAND Disputes
 - Determination of FRAND Rates in ADR Proceedings
- Speakers:
Mr. Min-Sheo Choi (ETRI)
Mr. Joosup Kim (LG Electronics)
Mr. Taeksung Kim (Samsung Electronics)
Mr. Byung-Chol Yoon (Kim & Chang)
Mr. Olivier Marquais
- 16:15 – 16:30 Questions & Answers
- 16:30 – 16:45 *Coffee Break*
- 16:45 – 17:45 **III. Saving Time and Costs Using a Specialized IP Arbitral Institution - Panel Discussion on:**
- Selection of the Most Suitable Neutrals
 - The WIPO Center as a Specialized Institution for IP related cases
 - Enforcement of time limits, choice of Rules, negotiating the neutrals' fees, WIPO Survey on Time and Costs
 - Tactical Issues Raised by Recalcitrant Parties.
- Speakers:
Mr. Benjamin Hughes
Mr. Byung-Chol Yoon
Mr. Robert Wachter (Lee & Ko)
Mr. Olivier Marquais
- 17:45 – 18:00 Questions & Answers
- 18:00 – 18:15 Closing
- 18:15 Drinks Reception

Registration Form

In-House Counsel Seminar Alternative Dispute Resolution for IP and Technology Disputes Recent Developments

EL Tower, 24 Yangjae-dong, Seocho-gu, Seoul
Tuesday, June 20, 2017

Please complete the registration form and return by June 13, 2017 to:

WIPO Arbitration and Mediation Center, World Intellectual Property Organization (WIPO)
Singapore Office, Maxwell Chambers, 32 Maxwell Road #02-02, Singapore 069115

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Participant information:

Title: (Mr./Dr./Mrs./etc.)	Last name:	First name:
Position:		
Organization/Company:		
Address:		
City/state:		Zip/post code:
Country:		
Phone:		Fax:
E-mail:		

This seminar is free of charge.

Please note that as the number of seats in the seminar room is limited, we recommend that you register as soon as possible.